

World Champions Tour



ULTIMATE
DRIVING TOURS

Enquire for future dates



EXPERIENCE THE WORLD'S BEST *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,


Anthony Moss
CEO & Founder
Ultimate Driving Tours



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA
Guests on 2022 European Supercar Tour

FIND OUT MORE

A WORD FROM OUR CEO



TOUR SUMMARY

Geneva · Alba · Monte Carlo · Compiano · Bologna · Sirmione · Milan

Enquire for Future Dates

Join us for a luxury driving tour that pays homage to the beautiful locales and famous circuits of Formula 1. The World Champions Tour is the ultimate bucket-list holiday for any F1 fan or passionate motoring enthusiast.

Your adventure commences by sharing an evening with racing royalty – Sir Jackie Stewart – the perfect way to start your ultimate F1 holiday. Departing Geneva, you will experience the greatest modern supercars on some of the most scenic countryside that Switzerland, France and Italy have to offer. Along the route, you will stop in iconic destinations, Monaco and Modena, Imola and Monza, visiting some of the most talked about places on the racing calendar and following in the tracks of F1 legends.

In Imola, you can pay tribute to the legendary Ayrton Senna. Around Modena you will be immersed in Italian passion, touring the renowned museums of the prancing horse and the raging bull – Ferrari and Lamborghini, as well as Pagani. To conclude, you will make the pilgrimage to the “Temple of Speed” – Monza, the site of many historic battles in F1, featuring legendary drivers like Fangio, Prost, Senna, and Schumacher.

Details and pricing tentative until dates confirmed.

A Snapshot of the Tour

Driving Tour

- **ARRIVAL & WELCOME**
Dinner W/ Sir Jackie Stewart
- **DRIVE DAY ONE**
Geneva to Alba
- **DRIVE DAY TWO**
Alba to Monte Carlo
- **DRIVE DAY THREE**
Monte Carlo to Compiano
- **DRIVE DAY FOUR**
Compiano to Bologna
- **PAGANI, LAMBORGHINI & FERRARI**
VIP guided tours
- **AUTODROMO NAZIONALE MONZA**
A behind the scenes visit
- **FAREWELL & DEPARTURE**
Onward Travel Plans



Want to See This Tour in Action?

Check out the live video at ultimatedrivingtours.com

[WATCH IT NOW](#)



Duration
8 Days / 7 Nights



Driving
4 Days / 1,200 Kilometres



Tour Start
Geneva, Switzerland



Tour End
Milan, Italy

AN EVENING WITH SIR JACKIE STEWART



Arrive into Geneva. Following transfers from the airport, you can check-in and settle into your stunning chateau, then spend the afternoon relaxing by the pool. Make the most of your time at this stunning hotel with a couple of cocktails and an incredible view of Lake Annecy and the French Alps.

In the evening, the group will meet up for a welcome aperitif – the perfect opportunity to get to know your fellow travellers who will be joining you on tour. Sip champagne and watch the sun set over Lake Annecy as you meet and mingle with fellow guests in the group, then sit down to a gourmet dining experience in a private salon at the hotel's fine-dining restaurant.

Joining you that evening will be none other than a true motorsport legend, Sir Jackie Stewart. As a three-time Formula 1 champion, Sir Jackie is considered one of the reigning patriarchs of modern Formula 1. Since his retirement in 1973, Sir Jackie has remained heavily involved in the sport, and still attends most F1 races to this day.

Having experienced the passing of many fellow racers on the track during his career, Sir Jackie has been instrumental in improving the safety of the sport. Aside from his incredible achievements on and off the track, from our experience, Sir Jackie makes for a highly engaging and entertaining dinner guest.



Over the course of the evening you will have the opportunity to ask any burning questions you may have about F1, motorsport in general, and Sir Jackie's fascinating life. The perfect beginning to an unforgettable week of celebrating F1!



A SUPERCAR TOUR OF FRANCE, MONACO AND ITALY



The second chapter of your homage to Formula 1 will include four unforgettable days driving a fleet of the world's most powerful supercars across France, Monaco and Italy.

With over a decade of experience, our team has curated a selection of Europe's best driving roads on which to experience the incredible performance of these supercars, from simply magnificent alpine passes to pacy autostradas and meandering country backroads.

Your first drive day warms up with a run through a picturesque national park on the French-Italian border. From here, you will take your first pass – Col du Grand Saint Bernard across into Italy.

The next day, you will cruise through the Piedmont wine region before heading across the border into France's high alpine roads of the Maritime Alps. You will also drive sections of the Monte Carlo Rally, including Col de Braus.

From here, it's time to enjoy an up-tempo run on the Italian Autostrada along the Ligurian coastline, then head up into the gentle hills of Emilia-Romagna.

Your final day will be spent traversing a series of high alpine roads along the border of Tuscany. These roads feature hairpins, switchbacks, and sweeping hills, for a thrilling route that will satisfy any avid driver. Passengers are also

treated to a spectacular day as you pass through mesmeric landscapes of snow-capped mountains, azure Mediterranean waters, charming historic villages, and lush hills dotted with vineyards.

For our World Champions Tour, we knew that our fleet needed to be extra special – not to mention super fast. That's why we decided upon a unique criteria: all cars involved must accelerate from 0–100 km/h in less than 3.5 seconds. We accept only the fastest supercars on this F1 tribute tour, meaning you will have the opportunity to drive the very best models from legendary marques such as Ferrari, Lamborghini, McLaren, Porsche, and more.

After four days of breathtaking driving, the excitement continues with two further days of legendary Formula 1 history with visits to several F1 icons. You can read more on page 9.

Accommodation and Dining

A luxurious Formula 1 holiday would be incomplete without incredible hotels and the finest food and wine. Of course, our exciting daily itinerary is complemented by top-class evening dining and accommodation at a curated series of luxurious and experiential hotels, and gastronomic meals in acclaimed restaurants.

Our accommodations include a gorgeous 16th-century restored castle overlooking the Barolo wine region, a Monégasque residence in the heart of Monte Carlo, a boutique hilltop castle in Tuscany, and an elegant resort nestled among lush parklands, to name a select few.

On arrival into the hotel each evening, car keys can be exchanged for your drink of choice, after which you will have time to enjoy the hotel's amenities and explore. Later, you can trade stories and discuss favourite cars and roads with your travelling friends over gourmet dinners of fantastic produce and fine wine. On this bucket-list tour, we dine at restaurants such as the vibrant and relaxed Michelin-starred Pavillon Monte-Carlo by the world-famous Yannick Alléno.



AN EPIC TRIBUTE TO THE LEGENDS OF FORMULA ONE



In the latter part of the week, you will visit the crème de la crème of motoring – Imola, Maranello, and Monza.

The group will head to the Autodromo Enzo e Dino Ferrari; the circuit where Roland Ratzenberger and Ayrton Senna lost their lives during the 1994 San Marino Grand Prix. It is testament to the tragic significance of this weekend that until July 2015, when Jules Bianchi succumbed to injuries sustained during the 2014 Japanese Grand Prix, Ratzenberger and Senna were the last drivers to pass away while participating in F1.

From Imola, we will continue north to the famous homes of the bull and the

prancing horse – Sant'Agata Bolognese and Maranello, to visit Museo Lamborghini and Museo Ferrari. Here you will be treated to an immersive tour that brings forth the passion and history of these two iconic marques, the cutting-edge technology behind the incredible machines they build, and their long-held rivalry. After a day filled with some of motorsport's most important stories, it's time to relax with a cold drink and watch the sun go down over the idyllic rolling hills surrounding your palatial residence.

The next morning, the group will be chauffeured to Monza to visit the famed Autodromo Nazionale Monza. Here you can revel in the history of this legendary circuit, the home of the

Italian Grand Prix – one of the longest running and most hotly contested races in the F1 calendar. As part of an exclusive guided tour, you will have the opportunity to stand on the winner's podium, walk the track, and visit the historic banked oval – first raced on over a century ago in 1922.

That evening brings the final dinner in Milan. This is the time to toast to an unforgettable week of incredible cars, roads, driving, cities and racing personalities, all united in celebration of Formula 1. The best part? The memories you make on this tour will live on for many years to come, long after hearing the final roar of your favourite supercar's engine or the chink of toasting champagne glasses.



Accommodation and Dining

After an enthralling day of motoring history at Imola, along with our trips to the Lamborghini and Ferrari museums, you will stay at Palazzo Arzaga Hotel; a Renaissance mansion sitting on the verdant hills of Lake Garda. We will dine together at the hotel's sophisticated fine-dining restaurant, Il Moretto.

The next day, following our Monza trip, you will spend your final evening at the Palazzo Parigi Hotel & Grand Spa in Milan – one of the city's grandest hotels. You will enjoy a final group dinner at Giacomo Arengario, where we toast the end of a wonderful week.

THE FLEET

The vehicles you will pilot

Our fleet includes a selection of latest release supercars, designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.



- DRIVING DAY ONE
- DRIVING DAY TWO
- DRIVING DAY THREE
- - - LIMOUSINE TRANSFERS
- TOUR START & END
- OVERNIGHT STOP



AUDI R8 V10 COUPE / SPIDER

If you're hungry for a gorgeous, driver-friendly and lightning-fast supercar, the update to the incredible R8 delivers – and then some. Audi's supremely competent supercar impresses on all fronts.



FERRARI 812 SUPERFAST

Enzo Ferrari said that only a true Ferrari has 12 cylinders and an engine up front. Welcome to the 812 – 800HP, a 0-100 sprint in 2.9s and a top speed of 340kph. Superfast indeed.



FERRARI 488 GTB / SPIDER

The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired, in favour of a turbocharged powerplant. This Ferrari will propel you from 0 – 100 in just three seconds.



LAMBORGHINI AVENTADOR S

With a top speed listed simply as 'more than 350km/h', the Lamborghini Aventador LP700 - 4 is brutally powerful, obscenely flamboyant, and without a doubt, a fan favourite!



LAMBORGHINI HURACAN PERFORMANTE

The Huracan is a fantastic combination of fast, loud, and sharp. With an ingenious 4WD system, the Performante offers impressive technical specs and performance to boot.



MCLAREN 720S

While there are many fast cars out there, few have the performance capabilities that require drivers to up their game so profoundly. The 720S will leave almost anything else in the dust... are you ready?



MERCEDES AMG GT

With a dauntingly low driving position, way back over the rear axle, the handsome GT draws heavily on the lauded SLS. An agile yet comfortable grand tourer with a beautiful V8 soundtrack to match.



PORSCHE 911 TURBO

For decades, the 911 has been the stuff of legend – a title it continues to claim today. Capable in all situations, this precision instrument remains a timeless inclusion on our tours.



TOUR ITINERARY

A snapshot of the tour

ARRIVAL / SIR JACKIE DINNER

Arrive into Geneva. Following transfers from the airport, settle into the hotel before enjoying an evening with three-time F1 Champion and motorsport legend, Sir Jackie Stewart.

Accommodation inc Breakfast

Chateau des Avenieres

Lunch Own arrangements
Dinner Le M

FIRST DRIVE DAY

Your first drive day warms up with a run through a picturesque national park on the French-Italian border. From here, you will take your first pass – Col du Grand Saint Bernard across into Italy.

Accommodation inc Breakfast

Castello di Guarene

Lunch On route
Dinner Ristorante Guarene

SECOND DRIVE DAY

Today's drive passes through the Piedmont wine region before heading across the border into France's high alpine roads of the Maritime Alps. You will also drive sections of the Monte Carlo Rally, including Col de Braus.

Accommodation inc Breakfast

Hotel Hermitage Monte Carlo

Lunch On route
Dinner Pavillon

THIRD DRIVE DAY

On your third day of driving, the group will cross east into Italy on the fast-paced autostrada running along the Ligurian coastline. In the afternoon, you will cross up into the twistier hillside roads of Emilia-Romagna.

Accommodation inc Breakfast

Castello di Compiano

Lunch On route
Dinner Al Panigaccio

FOURTH DRIVE DAY

Your fourth and final day of driving will take you into the roads that criss-cross through Emilia-Romagna and Tuscany. These roads can be quite tight and technical, but the rewarding drive is complemented by stunning alpine scenery intermixed with the terraced vineyards of Tuscany.

Accommodation inc Breakfast

Palazzo di Varignana

Lunch On route
Dinner Ristorante Palazzo

IMOLA, MARANELLO & SANT'AGATA

Today, you will visit the legendary Imola Circuit and pay homage to an F1 great at the Senna Memorial. In the afternoon, enjoy guided tours of Museo Lamborghini and Museo Ferrari.

Accommodation inc Breakfast

Palais Arzaga Spa & Resort

Lunch On route
Dinner Il Moretto

MONZA CIRCUIT

Today, the group will enjoy a private guided tour of Monza. It is here that one of the longest running races in the F1 Calendar has been held and it's viewed a must-win among drivers.

Accommodation inc Breakfast

Palazzo Parigi Hotel & Grand Spa

Lunch On route
Dinner Giacomo Arengario

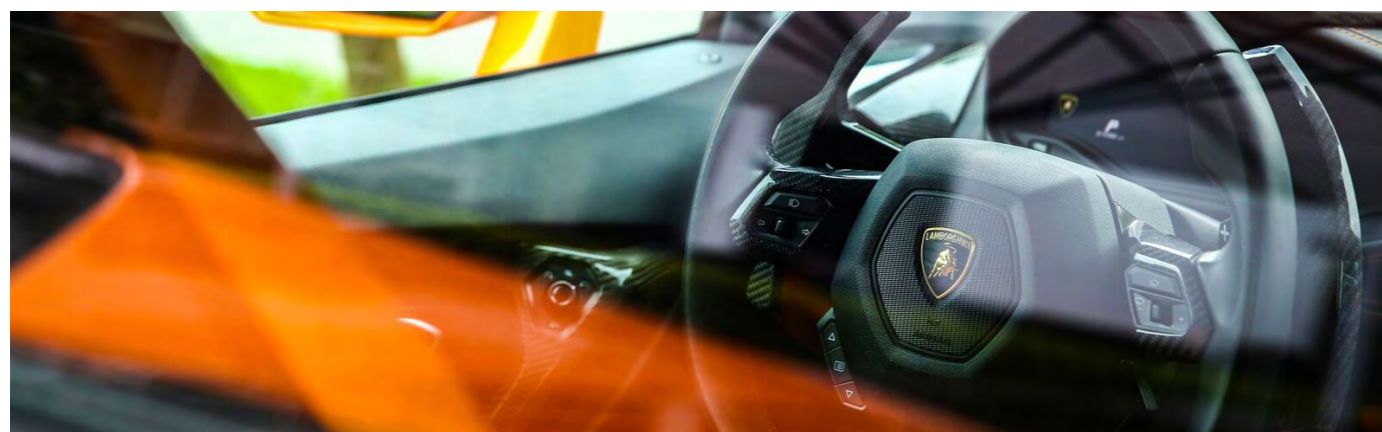
FAREWELL & DEPARTURE

Enjoy a leisurely breakfast before departing on onward travel plans.

Accommodation inc Breakfast

Own arrangements

Lunch Own arrangements
Dinner Own arrangements



TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences.

Your total Tour Investment is comprised of your Tour Package, Optional Add-Ons, and Accommodation and Dining Package.

The Optional Add-Ons are designed to enhance and complete your experience, as you wish to build on it. Accommodation and Dining Packages are outlined on the next page.

** Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates confirmed.*

Inclusions

- Guided tour of Switzerland, France, Monaco, and Italy hosted over eight days and seven nights
- Four days driving a selection of latest-release supercars on some of Europe’s most renowned roads, including:
 - Supercar hire, insurance and fuel
 - Detailed route instruction/navigation with experienced guides
 - Two-way in-car communication system
 - Lunch each day of the drive
 - Full support, including lead and sweep vehicles
- Seven nights' accommodation in a standard room in each of the luxury hotels, including breakfast each morning and parking
- Welcome dinner at a renowned restaurant with three-time F1 World Champion, Sir Jackie Stewart, followed by gourmet dining experiences each evening, including an accompanying wine package and non-alcoholic beverages
- A visit to Autodromo Enzo e Dino Ferrari and Ayrton Senna’s memorial
- Guided tours of Museo Ferrari and Museo Lamborghini, including entry to each museum and a private guide
- A visit to the Autodromo Nazionale Monza, including an exclusive tour and the opportunity to walk the track
- An aperitif on arrival at the hotel each day
- Luxury transfers to all destinations throughout the tour
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

Per Person: £13,990 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy

Exclusions

Flights Before or After The Tour

Own travel arrangements are to be made before the commencement of the tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.

Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.

+ Upgrade Your Accommodation & Transfers

PLATINUM PACKAGE

- Upgrade your room to a premium category at each hotel.
- Upgrade your transfers to include a pick up from your point of arrival to the commencing hotel and from the concluding hotel to your point of departure.^

Double (pp)
£650 GBP

Enquire for Single/Twin Occupancy

BLACK PACKAGE (LIMITED NUMBERS)

- Upgrade to priority access to suites and/or the best rooms at each luxury hotel.
- Upgrade your transfers to door-to-door return limousine transfers from your home to the airport and commencement hotel, and from the concluding hotel to the airport and back to your home.^
- Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.

Double (pp)
£1,790 GBP

Enquire for Single/Twin Occupancy

^Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =
Your Tour Investment



TOUR PACKAGE*

Double Occupancy (PP)

£13,990 GBP

Enquire for Single/Twin Occupancy

+

OPTIONAL ADD-ONS*

Upgrade Your Accommodation & Transfers

PLATINUM

Double (pp)
£650 GBP

BLACK

Double (pp)
£1,790 GBP

* Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates confirmed.

COMMON QUESTIONS

Below you will find a selection of common questions from our guests.
For any further queries, please contact our team.



Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest-release supercars. Your destination's driving conditions are considered alongside vehicle characteristics in order to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. Our average tour size is 16 people and 8 supercars. Over the course of the tour you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you are behind the wheel or in the passenger seat for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on [page 15-17](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining are designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



EXPLORE MORE TOURS

Can't make the World Champions Tour?
Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details online or [click here](#).

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details online or [click here](#).

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details online or [click here](#).





Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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