

# F1 US Grand Prix

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Enquire for 2024



# EXPERIENCE THE WORLD'S BEST

## *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,

  
Anthony Moss  
CEO & Founder  
Ultimate Driving Tours



### Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

### Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

### Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

### Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

### Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

## WHY ULTIMATE DRIVING TOURS?

*"Just unbelievable; out of this world – a bucket-list dream with new but now lifelong friends."*

Adam & Kerryn, Australia  
Guests on 2019 European Supercar Tour

FIND OUT MORE

## A WORD FROM OUR CEO



# TOUR SUMMARY

Austin, Texas

## Enquire for 2024

Take in one of the most popular, fan-friendly races in the F1 calendar – the US Grand Prix – in complete luxury, with our F1 hospitality package. Treat yourself to exceptional views of the action and gourmet catering as part of an all-inclusive, adrenaline-filled weekend. Outside of the Grand Prix, you can experience the lively and eclectic city of Austin (one of our favourite US cities!), as well as the option to enjoy an exclusive dinner with an F1 favourite – Australian driver Daniel Ricciardo.

Should you have time after the Grand Prix, then join us for an exhilarating supercar tour from Highway 1 up to Napa Valley. The ultimate way to finish an incredible getaway – please enquire for further details about this tour.

## A Snapshot of the Tour

### US Grand Prix

- Day 1** • ARRIVAL & WELCOME  
Austin
- Day 2** • F1 US GRAND PRIX (QUALIFYING)  
Austin
- Day 3** • F1 US GRAND PRIX (RACE)  
Austin
- Day 4** • DEPARTURES | OPTIONAL DINNER WITH F1 DRIVER  
Austin
- Day 5** • DEPARTURES FOR GUESTS OPTING FOR F1 DINNER  
Onward travel



Duration  
4 Days / 3 Nights

Add up to 5 Days / 4 Nights  
for California Supercar Tour



Driving  
N/A



Tour Start  
Austin, Texas



Tour End  
Austin, Texas



Want to See a Tour in Action?

Check out our videos at [ultimatedrivingtours.com](https://ultimatedrivingtours.com)

WATCH IT NOW



# ENJOY THE ENTERTAINMENT PACKED F1 US GRAND PRIX



Arrive into Austin by Friday evening. Following transfers from the airport, spend the afternoon settling in to your hotel, or exploring the lively city of Austin.

Austin is the exuberant capital of Texas, as well as the proclaimed world capital of live music. Home to a vibrant crowd, eclectic dining scene, and many talented artists and entertainers, you will find no shortage of things to see, do, taste and enjoy.

Later on Friday evening, the group will meet for a welcome aperitif and dinner at one of the city's celebrated restaurants. The evening will be a perfect introduction to a weekend of fabled Texan hospitality!

On Saturday and Sunday you will enjoy a VIP experience at one of the most fan-friendly races in the F1 calendar – the US Grand Prix. The race takes place at the stunning Circuit of the Americas (COTA) complex; specially commissioned in 2010 to host F1's triumphant return to the United States.

For your F1 experience, you will be treated to the ultimate in hospitality, spending the weekend enjoying the glitz and glamour of the Paddock Club. In addition to gourmet food, a premium open bar and the best vistas on offer, Paddock Club guests can enjoy access to the F1 Pit Lane, Q&As with F1 drivers and racing personalities, live entertainment, and much more on a weekend that is sure to delight.

In the evenings after the racing concludes, guests can choose to stay at COTA to enjoy celebratory concerts from A-list music superstars. In the past this has included the likes of Taylor Swift, Justin Timberlake, Usher, Bruno Mars and more. Alternatively, you can return to downtown Austin to enjoy the nightlife for which the city is renowned.

After an adrenaline-filled weekend, on Monday morning you can relax with a leisurely breakfast before onward travel. For those opting to join the dinner with an F1 driver, the day is yours to recover, or to continue to explore the city and surrounds. We recommend checking out the nearby outlets, strolling the riverside, or perhaps a lazy day by the pool.

That evening, guests will meet for dinner at Uchiko – one of the hottest restaurants on the Texan dining scene. Here, you will enjoy a private dining experience with a current F1 Driver. Over the course of this intimate meet and greet, guests can chat in a relaxed setting with the driver and hear insights and behind the scenes news and gossip about the world of F1 and the weekend that has just passed, as well as having professional photos taken, and memorabilia signed. An unforgettable bucket-list experience!

On Tuesday, guests concluding their experience can depart at their leisure, while those who opt to join the California Supercar Tour will depart on flights to the West Coast.



## Accommodation and Dining

Accommodation for this experience is the exceptional Fairmont Austin Downtown in the heart of the city. This luxury hotel boasts exquisite dining options and a pampering spa – perfect for recuperating after many exciting days. Dining for the first evening will be at the renowned restaurant Hestia, with an open hearth and impeccable service.

# ITINERARY

A snapshot of the tour

## ARRIVAL + WELCOME

Arrive into Austin. Following chauffeur transfers from the airport, it's time to settle in, relax and enjoy the hotel's extensive amenities, or explore the charismatic city of Austin.

### Accommodation inc Breakfast

Fairmont Gold Austin Downtown

**Lunch** Own Arrangements  
**Dinner** Hestia

## AMERICAN GP (QUALIFYING)

Enjoy a VIP experience at one of F1's most fan-friendly races. From your luxurious suite, you can enjoy qualifying along with warm Texan hospitality.

### Accommodation inc Breakfast

Fairmont Gold Austin Downtown

**Lunch** F1 Hospitality  
**Dinner** Own Arrangements

## AMERICAN GP (RACE DAY)

Today is race day! Take in the thrills and excitement of the Grand Prix, in addition to exploring the sights, sounds and entertainment at COTA.

### Accommodation inc Breakfast

Fairmont Gold Austin Downtown

**Lunch** F1 Hospitality  
**Dinner** Own Arrangements

## DEPARTURES | OPTIONAL F1 DINNER

Enjoy a relaxed start to the day before departure, or for those joining the optional dinner with an F1 driver, enjoy a rest day and time to explore, shop, dine or take in the live music scene in Austin. In the evening, you will enjoy dinner with Aussie F1 favourite, Daniel Ricciardo.

### Accommodation inc Breakfast

Fairmont Gold Austin Downtown

**Lunch** Own Arrangements  
**Dinner** Uchiko

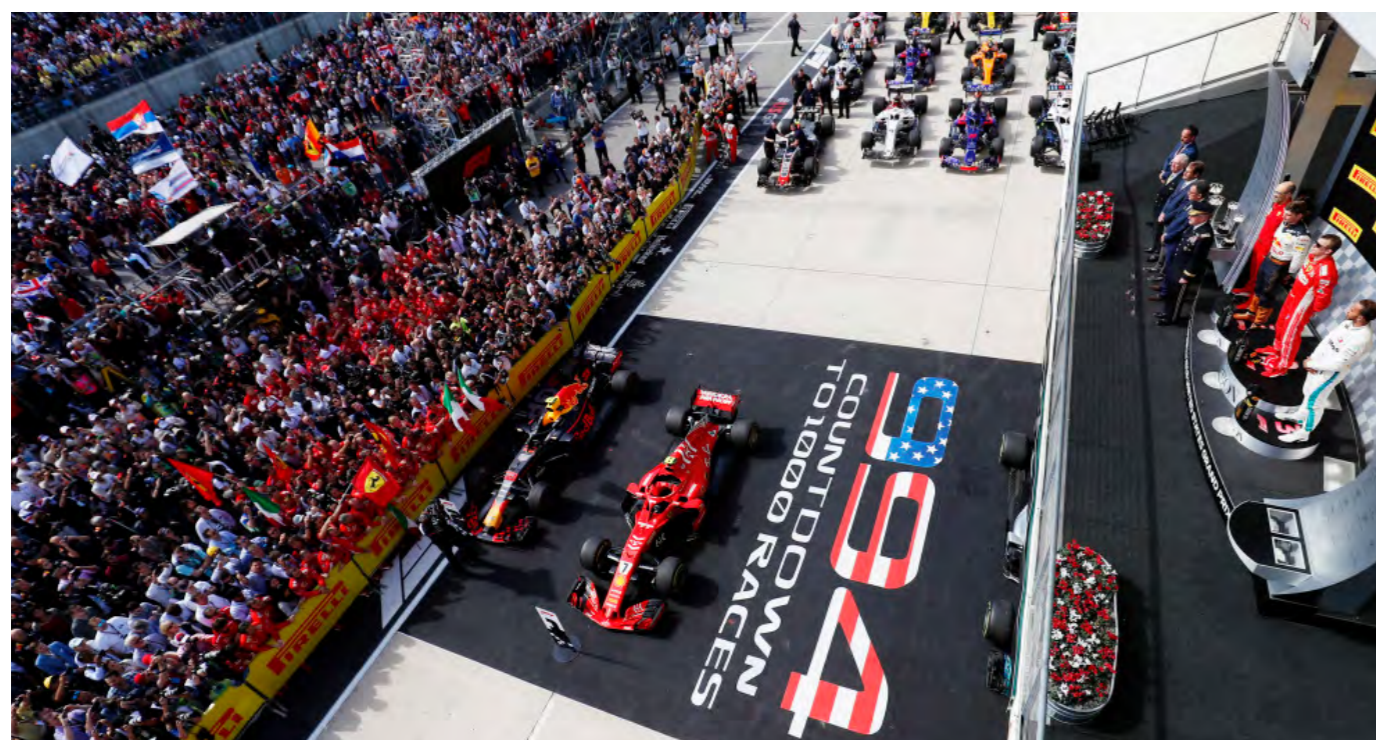
## DEPARTURES

Today marks the end of the Grand Prix weekend for those who opted into the additional dinner on Monday. Enjoy a leisurely start to the day before onward travel plans. If you are joining us for our California Supercar Tour, you will be transferred to the West Coast.

### Accommodation inc Breakfast

Own Arrangements

**Lunch** Own Arrangements  
**Dinner** Own Arrangements



# TOUR PACKAGE

Inclusions and exclusions

Our tours are designed to be end-to-end luxury travel experiences, with every aspect from the moment you arrive to the moment you depart considered. Your final tour investment is comprised of your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

\* Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates confirmed.

## Inclusions

### PACKAGE

- Guided experience at the F1 US Grand Prix in Austin, hosted over four days and three nights
- Two days enjoying Paddock Club hospitality at the Grand Prix, including:
  - Premier access and viewing for the F1 weekend, including pit access
  - Premium hospitality, including gourmet catering and open bar (champagne, beer, wine and more)
  - Driver appearances
- Three nights accommodation at a luxury property in downtown Austin, including breakfast each morning (run-of-house package included)
- A welcome aperitif on arrival the first evening of the tour, followed by a gourmet dinner at a celebrated restaurant, including a wine package and non-alcoholic beverages
- Luxury transfers to all destinations throughout the tour
- A team of support staff to manage all aspects of the experience
- Professional photography and videography
- All fees, service charges and applicable taxes

**Per Person: £8,990 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy**

## Exclusions

### Flights

Please make your own travel arrangements in relation to flights to/from tour destinations. On request, the UDT team can provide advice or assistance with arranging flights.

### Travel Insurance

Participants must have a travel insurance policy in place for the tour (we recommend purchasing at time of booking). Particular attention should be paid to cover for medical, personal effects, cancellations and rental vehicle excess.



# OPTIONAL ADD-ONS

Complete your experience

Our Optional Add-Ons are designed for guests to personalise and tailor their experience. It is completely up to you as to how to complement and complete your overall journey.

\* Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates confirmed.

## + Upgrade Your Accommodation & Transfers (Grand Prix)

### PLATINUM PACKAGE

- 🏨 Upgrade your room to a premium category at each hotel.
- 🚗 Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure (e.g. airport).<sup>^</sup>

**Double (pp)**  
**£390** GBP

**Enquire for Single/Twin Occupancy**

### BLACK PACKAGE (LIMITED NUMBERS)

- 🏨 Upgrade to priority access to suites and/or the best rooms at each luxury hotel.
- 🚗 Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home.<sup>^</sup>
- 👤 Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.<sup>^</sup>

**Double (pp)**  
**£990** GBP

**Enquire for Single/Twin Occupancy**

<sup>^</sup> Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

## + Helicopter Transfers

### PACKAGE

Choose to arrive like a VIP, with a helicopter ride to and from the circuit on Saturday, Sunday or both days. The package includes transfers from the hotel to the helipad, the helipad to COTA, and reverse.

**£1,150 GBP per person per day\***

## + Dine with an F1 Driver

### PACKAGE

Spend an evening with a current F1 Driver, enjoying a private dinner at a celebrated restaurant, including a gastronomic menu and accompanying wine package and non-alcoholic beverages.

**from £2,990 GBP per person\***



# CALCULATE YOUR INVESTMENT

Your final tour investment is comprised of:  
1) Tour Package\* & 2) Optional Add-Ons\*



TOUR PACKAGE*		
Double Occupancy (PP)	£8,990 GBP	Enquire for Single/Twin Occupancy

+

OPTIONAL ADD-ONS*		
	PLATINUM	BLACK
+ Upgrade Your F1 Grand Prix Accommodation & Transfer Package	Double (pp) £390 GBP	Double (pp) £990 GBP
+ Helicopter Transfers	per person per day £1,150 GBP	
+ Dine with an F1 Driver	per person from £2,990 GBP	

\* Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates confirmed.



# EXPLORE MORE TOURS

Can't make the F1 US Grand Prix?  
Explore a selection of our other incredible and unforgettable experiences below.



## Driving Tours

Our award-winning signature tours put you behind the wheel of our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your garage for a guided adventure.



Scan to see more details  
online or [click here](#).

## Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details  
online or [click here](#).

## F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details  
online or [click here](#).

## Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details  
online or [click here](#).





**Ultimate Driving Tours was born from a passion for all things motor-related.**

That, and an appreciation for the finer things in life. We specialise in exclusive and unforgettable supercar driving tours, motorsport packages and track events, as part of a luxury travel experience.



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