

Le Grand Tour

A Motoring Tour de France



Enquire for future dates



EXPERIENCE THE WORLD'S BEST *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,

Anthony Moss
CEO & Founder
Ultimate Driving Tours



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA
Guests on 2022 European Supercar Tour

FIND OUT MORE

A WORD FROM OUR CEO



TOUR SUMMARY

Picardy · Normandy · Loire Valley · Champagne

Enquire for Future Dates

Reignite your love of driving with a bucket-list lap of France. Enjoy a luxury driving experience coupled with the gourmet food and wine for which the country is famed. It's a superlative combination of the finer things in life.

Beginning in Canterbury in the south of England, the drive will cross into Picardy and follow a meandering anti-clockwise loop through Normandy, the Loire Valley and Champagne. For the drive, you have the option to bring your own car, or to select your favourite car from our fleet, enjoying fantastic driving, picturesque scenery, world-class accommodation, and exceptional dining.

Guests can also choose to stay on after the drive for a weekend immersed in the bubbles of Champagne.

Details and pricing tentative until dates confirmed.

A Snapshot of the Tour

Driving Tour

ARRIVAL & DRIVE DAY 1
Canterbury to Picardy

DRIVE DAY 2
Picardy to Normandy

DRIVE DAY 3
Normandy to Loire Valley

DRIVE DAY 4
Loire Valley to Champagne

OPTIONAL CHAMPAGNE TOUR
Visit Renowned Maisons

FAREWELL & DEPARTURE
(Champagne Tour Only)



Duration
5 Days / 4 Nights

Add up to 2 Days / 1 Night
for Optional Add-Ons



Driving
4 Days / 1,200 Kilometres



Tour Start
Canterbury, UK



Tour End
Champagne, France

Optional Add-Ons



Want to See a Tour in Action?

Check out the live video at ultimatedrivingtours.com

WATCH IT NOW



LE MOTORING GRAND TOUR DE FRANCE



Your luxurious driving tour begins in Canterbury in the UK. For guests who cannot wait for the fun to begin, we will be hosting an unofficial welcome evening of wining and dining. Guests who opt to join us early can enjoy an additional night of accommodation and meet others on the tour at a relaxed and informal aperitif, followed by dinner at The Pig-at Bridge Place.

The following morning, all guests will convene for the official start of the tour, which will commence with a light brunch. From here, we will depart and head south-east towards Folkestone. The first day of driving will see the group cross into France and spend the afternoon traversing the scenic backroads of a national park on the

west coast, followed by a run on the autoroute into the historic town of Lille.

Your residence for the night – Clarence Hôtel – is a gem set within the historic old town of Lille. Set among landscaped gardens in a stately 18th-century townhouse, this elegant boutique hotel is a short walk from the Citadel de Lille (Louis XIV's military fortifications) and features a gourmet restaurant inspired by Executive Chef Thibaut Gamba and executed by new Head Chef, Alexandre Miquel.

Following breakfast the next morning, the drive will continue south with a morning run on a fast-paced autoroute, followed by an afternoon traversing a regional park near Normandy.

In the early evening, the convoy will arrive into a charming historic property full of character and steeped in Hollywood history – Les Manoirs de Tourgéville. After some time to relax and refresh, you will enjoy an aperitif followed by fresh and delicately prepared regional cuisine accompanied by a series of award-winning regional wines.

On the penultimate drive day, the group will continue north-east through the vine-covered hillsides of the Loire Valley towards Tours. The day's drive features a mix of winding backroads and faster country straights, linking between a series of charming towns and villages. That evening the group will stay at Les Sources de Cheverny, a newly opened

five-star hotel comprising an 18th century chateau and village, adjoining country houses, and a working winery.

Following a restful night's sleep, you will begin your final day of the drive. Today, the group will return north-east across the Loire and Champagne countryside enjoying the magnificent free-flowing tarmac that cuts through the vineyards and rolling hillsides.

Later in the afternoon you will arrive into your final destination, Royal Champagne. This luxurious hotel offers panoramic views of Epernay and the surrounding hills, which you can enjoy while toasting to an incredible week of driving and the finer things in life.



Accommodation

Clarence Hôtel
★★★★

Les Manoirs de Tourgéville
★★★★

Sources de Cheverny
★★★★★

Royal Champagne
★★★★★

Dining

Table du Clarence
Michelin-Starred dining

1899
Inventive Normandy cuisine

Le Favourite
Refined regional cuisine

Château Comtesse Lafond
Gourmet private dining

OPTIONAL ADD-ONS

A DAY OF BUBBLES IN CHAMPAGNE



This morning, guests can enjoy a well-earned sleep-in and a leisurely start to the day. Those who have not opted to join us on the day exploring the Champagne region can relax and enjoy the hotel's wellness facilities before check-out at midday and onward travel plans. Alternatively, guests joining us for an exclusive day in Champagne will meet mid-morning to begin your experience of what Dom Pérignon described as 'tasting the stars'.

Your day in Champagne begins with a visit to nearby Reims, the heart of the region. Here we will stop by the Notre-Dame de Reims, a UNESCO World Heritage listed 13th-century cathedral, and one of Europe's most important Gothic structures.

The cathedral is located on the site at which all of the Kings of France, with the exception of two, have been crowned since the 5th century. Following a touch of important history, we will continue on to the Champagne Houses where the real fun begins!

The first producer the group will visit will be the renowned Maison de Champagne Vranken-Pommery. Upon arrival at the breathtaking Elizabethan neo-Gothic style Maison, you will be whisked into the cellars and spend the morning exploring the story behind this iconic female-led brand before tasting a selection of cuvées, including the signature Cuvée Louise 2004 – a tribute to Madame Pommery herself. From Pommery you will continue

onto Ruinart, the oldest Maison in Champagne (established in 1729!). Here you will enjoy a private tour of their UNESCO World Heritage listed Les Crayères, which have an incredible history extending well beyond storing champagne. You will also be treated to a very special tasting and epicurean dining experience.

Last, but certainly not least, we will venture across to Veuve Clicquot. Here the team will take you out to a very special Grand Cru parcel among the Maison's 393 hectares of vineyards. Among the vines you will enjoy a tasting of their signature vintage, while learning about the terroir and grapes, and how these components are the key to their celebrated champagne.

After a day immersed in the history and diverse styles, processes and products of three Grand Maisons, we will return late in the afternoon to Royal Champagne for some time to relax before dinner. As the sun begins to set over the vineyards, we will meet for a final dinner on the hotel's panoramic terrace. Here you can reminisce on the unforgettable week you have enjoyed with a group of new friends.

On our final day, guests who opted into the tour of Champagne and final dinner can enjoy breakfast at their leisure, after which you can relax at the hotel until departing on your onward travel plans.



Accommodation

Royal Champagne
★★★★★

Dining

Le Bellevue
Relaxed fine dining



THE FLEET

The vehicles you can choose to pilot

Our fleet includes a selection of latest-release supercars, designed to complement the driving location and tour type. For guests who do not wish to bring their own car, you are welcome to choose one of ours.



AUDI R8 V10 COUPE / SPIDER

If you're hungry for a gorgeous, driver-friendly and lightning-fast supercar, the update to the incredible R8 delivers – and then some. Audi's supremely competent supercar impresses on all fronts.



FERRARI 488 GTB / SPIDER

The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired, in favour of a turbocharged powerplant. This Ferrari will propel you from 0 – 100 in just three seconds.



LAMBORGHINI HURACAN PERFORMANTE

The Huracan is a fantastic combination of fast, loud, and sharp. With an ingenious 4WD system, the Performante offers impressive technical specs and performance to boot.



MERCEDES AMG GT

With a dauntingly low driving position, way back over the rear axle, the handsome GT draws heavily on the lauded SLS. An agile yet comfortable grand tourer with a beautiful V8 soundtrack to match.



MCLAREN 720S

While there are many fast cars out there, few have the performance capabilities that require drivers to up their game so profoundly. The 720S will leave almost anything else in the dust...are you ready?



PORSCHE 911 GT3

For decades, the 911 has been the stuff of legend—a title it continues to claim today. Capable in all situations, this precision instrument remains a timeless inclusion on our tours.

- DRIVING DAY ONE
- DRIVING DAY TWO
- DRIVING DAY THREE
- DRIVING DAY FOUR
- TOUR START & END
- OVERNIGHT STOP



TOUR ITINERARY

A snapshot of the tour

ARRIVAL + DRIVE DAY 1

Guests will convene for the official start of the drive with a light brunch in Canterbury. From here, we will head south-east towards Folkestone. After crossing into France, the convoy will spend the afternoon traversing the scenic backroads of a national park on the west coast, followed by a run on the autoroute into a stunning residence in the centre of Lille.

Accommodation inc Breakfast

Clarance Hotel

Lunch

On route

Dinner

Table du Clarance

DRIVE DAY 2

Today you will continue the drive south on a section of fast-paced autoroute before spending the afternoon winding through a regional park in Normandy, concluding on the west coast. In the early evening, we will arrive into a charming historic property full of character and steeped in Hollywood history – Les Manoirs de Tourgéville.

Accommodation inc Breakfast

Les Manoirs

Lunch

On route

Dinner

1899

DRIVE DAY 3

On your third drive day, the group will continue south-west through the vine-covered hillsides of the Loire Valley towards Tours. In the evening the group will stay at a newly opened five-star hotel comprising an 18th century chateau with a working winery.

Accommodation inc Breakfast

Sources de Cheverny

Lunch

On route

Dinner

Le Favourite

DRIVE DAY 4

On your fourth and final day of the drive, the group will return north-east across the Loire and Champagne countryside enjoying the magnificent free-flowing tarmac that cuts through the rolling hills. Later in the afternoon you will arrive into your final destination, Royal Champagne. This luxurious five-star hotel offers panoramic views of Epernay.

Accommodation inc Breakfast

Royal Champagne

Lunch

On route

Dinner

Comtesse Lafond

DEPARTURES OR CHAMPAGNE TOUR

This morning, guests can enjoy a sleep-in and a leisurely start to the day. Those who have not opted to join us on the day exploring champagne can relax before onward travel plans. Alternatively, guests joining us for an exclusive tour of Champagne will meet mid-morning to commence a day of indulgence by exploring three renowned Maisons. In the evening, you will enjoy a relaxed final dinner at the hotel.

Accommodation inc Breakfast

Royal Champagne

Lunch

Ruinart

Dinner

Le Bellevue

DEPARTURES FOR CHAMPAGNE TOUR

For those who opted to join the additional experience in Champagne, following breakfast and check-out the day is yours before onward travel plans.

Accommodation

Own arrangements

Dinner

Own arrangements

TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences that consider every detail from the moment you arrive to the moment you depart. Your final tour investment comprises your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates are confirmed.

Inclusions

- Guided tour from the UK to France hosted over five days and four nights
- Four days driving a selection of France's best roads, including meandering country roads, fast-paced autoroutes and more technical alpine sections, including:
 - Detailed route instruction/navigation with experienced guides
 - Two-way in-car communication system
 - Brunch on the first morning of the drive
 - Lunch each day of the drive
 - Full support, including lead and sweep vehicles
- Four nights' accommodation in a standard room at each of the luxury hotels on the tour, including breakfast each morning and parking
- An aperitif on arrival at the hotel each day, followed by a signature dining experience at each of the celebrated restaurants featured on the tour, coupled with an accompanying wine package and non-alcoholic beverages
- Passage on the Eurotunnel from Folkestone to Calais
- Luxury transfers to all destinations throughout the tour
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

Per Person: £5,990 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy

Exclusions

Flights Before or After The Tour

Own travel arrangements are to be made before the commencement of the tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.

Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.

Car Transport

Guests are to meet in Kent with their vehicle for the beginning of the tour, with the tour concluding in Champagne, France. Please contact our team if you would like any assistance with vehicle transport around the drive.



OPTIONAL ADD-ONS

Complete your experience

Our Optional Add-Ons allow guests to create a tailored experience. How you decide to complement and complete your journey is at your discretion.

Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates are confirmed.

+ Upgrade Your Accommodation & Transfers

PLATINUM PACKAGE		
<ul style="list-style-type: none"> Upgrade your room to a premium category at each hotel. Upgrade your transfers to include a pick up from your point of arrival to the commencing hotel and from the concluding hotel to your point of departure.[^] 	<p>Double (pp) £450 GBP</p>	<p>Enquire for Single/Twin Occupancy</p>
BLACK PACKAGE (LIMITED NUMBERS)		
<ul style="list-style-type: none"> Upgrade to priority access to suites and/or the best rooms at each luxury hotel. Upgrade your transfers to door-to-door return limousine transfers from your home to the airport and commencement hotel, and from the concluding hotel to the airport and back to your home.[^] Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail. 	<p>Double (pp) £1,350 GBP</p>	<p>Enquire for Single/Twin Occupancy</p>

[^]Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



+ Enhance Your Experience



Canterbury Welcome

Join us for an unofficial welcome evening in Canterbury, including:

- One night's accommodation with breakfast/parking (pricing based on double/twin gold category room)
- An aperitif and relaxed fine dining dinner for the group, including accompanying wines

from **£390** GBP (per person)*
* pricing depends on room category and occupancy preference



Drive One of Our Supercars

Would you prefer to drive one of our supercars on the tour? No problems! We have a fleet of latest-release supercars at your disposal, with makes including Audi, Aston, Bentley, Ferrari, Lamborghini, McLaren, Mercedes, Porsche and more. Simply contact our team for options and pricing.

from **£4,490** GBP (per car)*
* pricing depends on vehicle and availability



Exclusive Tour of Champagne

Join us for a day in Champagne, visiting a selection of renowned maisons such as Pommery, Ruinart and Veuve Clicquot. Enjoy tastings of special vintages, as well as guided tours of the cellars and crayeres, and a gourmet lunch. The package includes an additional night at Royal Champagne, including breakfast.

from **£1,150** GBP (per person)*
* pricing depends on room category and occupancy preference



CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =
Your Tour Investment



TOUR PACKAGE*

Double Occupancy (PP)

£5,990 GBP

Enquire for Single/Twin Occupancy

+

OPTIONAL ADD-ONS*

+ Upgrade Your
Accommodation &
Transfer Package

PLATINUM

Double (pp)
£450 GBP

BLACK

Double (pp)
£1,350 GBP

+ Canterbury welcome

per person
from £390 GBP

+ Drive one of our supercars

per car
from £4,490 GBP

+ Exclusive tour of Champagne

per person
from £1,150 GBP

Please note, packages are currently tentative and based on 2022 pricing. Brochure will be updated once 2023 rates are confirmed.

COMMON QUESTIONS

Follows is a selection of frequently asked questions.
For any further queries, please contact our team.



How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles.

The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours, including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose,

flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you are behind the wheel or in the passenger seat for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our small-group tours are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically, the driving is shared between

occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on [page 12-15](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining are designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet regional or specialist cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



EXPLORE MORE TOURS

Can't make Le Grand Tour?
Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details online or [click here](#).

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details online or [click here](#).

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details online or [click here](#).



Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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