

Tasmanian Driving Tour

March 2024



EXPERIENCE THE WORLD'S BEST

Luxury Driving Holidays

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,



Anthony Moss
CEO & Founder
Ultimate Driving Tours



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA
Guests on 2022 European Supercar Tour

FIND OUT MORE

A WORD FROM OUR CEO



TOUR SUMMARY

Melbourne · Devonport · Coles Bay · Cradle Mountain · Hobart

Monday 11 – Saturday 16 March*

Dust off your favourite vehicle and reignite your love of driving with a week-long luxury escape to Australia's premier driving destination — Tasmania.

In 2023, this incredible 'Drive Your Own' car tour is tentatively scheduled to run the week after the Australian Grand Prix, and will bring together the magical combination of an open-road driving tour with the best of Tasmania. Stay in a series of luxury and experiential hotels, enjoy the finest dining, and take in the picturesque scenery that this beautiful island state has to offer.

Whether you love to drive, indulge in life's finer things, or explore unique and hidden locations, this luxury adventure will delight your inner enthusiast and cover all bases in one incredible getaway.

* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

A Snapshot of the Tour

Driving Tour

- Day 0** • **F1 AUSTRALIAN GRAND PRIX**
Weekend Hospitality
- Day 1** • **ARRIVAL & WELCOME**
Spirit of Tasmania
- Day 2** • **DRIVE DAY 1**
Devonport to Coles Bay
- Day 3** • **DRIVE DAY 2**
Coles Bay to Cradle Mountain
- Day 4** • **DRIVE DAY 3**
Cradle Mountain to Hobart
- Day 5** • **DRIVE DAY 4**
Hobart to Devonport
- Day 6** • **FAREWELL & DEPARTURE**
Onward Travel Plans



Duration
6 Days / 5 Nights



Driving
4 Days / 1,400 kilometres



Tour Start
Melbourne, Australia



Tour End
Melbourne, Australia



Want to See This Tour in Action?

Check out the live video at ultimatedrivingtours.com

WATCH IT NOW



OPTIONAL ADD-ONS

ENJOY THE F1 AUSTRALIAN GRAND PRIX IN STYLE

Friday 8 – Sunday 10 March*



Love Formula 1? Then join us in Melbourne at our private corporate suite for one of the first Grand Prix weekends of the season.

The Australian Grand Prix is the second oldest surviving motor racing competition held in Australia, as well as one of the few street races in the world. Held in Melbourne since 1996, the 16-turn, 5.3 kilometre circuit is built utilising a combination of public roads and a car park within Albert Park.

Those opting to kick off the trip with this experience can choose to join us for the F1 Practice Sessions on Friday. Alternatively, you can enjoy a relaxing day off, or get out and make the most of the cosmopolitan city of Melbourne,

which comes alive during GP weekend. Saturday is Qualifying, and one of our favourite days to spend exploring the circuit and grounds, meeting up with friends old and new, and making the most of the hospitality on offer.

Of course, Sunday is race day, where you can join us in the suite to cheer on your favourite driver and team. Call us biased, but we are always excited to see how Australian F1 Driver Daniel Ricciardo performs in his orange livery as part of team McLaren.

Your weekend hospitality package at the Grand Prix will include:

- Weekend hospitality to the Pit Exit Trackside International Hospitality Facility in our private UDT suite.

- Prime positioning only metres away from the action, where you will be among the first in the world to get up close and personal with the all-new 2023 F1 cars.
- A sumptuous dining and beverage package each day including Champagne, premium dining throughout the day, a selection of fine wines, and more.
- Unrivalled views of the high-speed Walker Straight with an indoor glass-fronted dining area and outdoor trackside balcony.
- The possibility to enjoy the adrenaline-fuelled live action and keep up with the race via superscreen viewing and television feed broadcasting.



EXPLORE TASMANIA'S BEST DRIVING ROADS

Monday 11 – Saturday 16 March*



Your Tasmanian odyssey begins in Melbourne, where the group will meet at a central starting point, before conveying together to Geelong to take the overnight ferry to Tasmania.

The first drive day is the perfect warm up to the week. After disembarking from the ferry, we will stop for a light breakfast. From here, your day cuts east across one of Australia's most dramatic and beautiful forest-to-coast drives, which also includes a number of famed Targa Tasmania stages.

Before lunch, you will travel a series of incredible twisty roads bordered by lush nature reserves. This scenery gives way to the golden sands and turquoise waters of the Tasman Sea. Along the

route, the convoy will stop for a fresh seafood lunch in St Helens, then continue onto the incredibly scenic Coles Bay. Tonight you will stay at the picturesque Freycinet Lodge within the Freycinet National Park.

Day two of the drive will see the convoy cross back west across a series of forest reserves and up into the Great Lakes Conservation Area. In the afternoon, you will again enjoy a series of renowned roads that feature on the Targa rally, before stopping by a truffle hunting farm. That evening, the drive will conclude at Peppers Cradle Mountain, which offers rustic cabins and incomparable views of the gorgeous lake and mountains of this UNESCO Heritage Area.

The following morning, the group will take in the remote yet stunning West Coast of Tasmania, experiencing the infamous '99 bends', a section of curvaceous, silky-smooth tarmac that traverses a mountain range between the mining town of Queenstown and Derwent. This is a great section of road for drivers looking to put their car through its paces. After lunch in a charming historic hydroelectric village, we'll continue onto Hobart.

Once the convoy arrives into Hobart, you can trade car keys for Champagne and spend the afternoon relaxing at the hotel. From here, you will enjoy a private cruise down the Derwent River before an evening at the picturesque Peppermint Bay Restaurant.

Your final day of the drive will see the group enjoy a deserved sleep in, followed by lunch at the award-winning Frogmore Creek. From Hobart we will head up the centre of this beautiful island via the rugged Great Western Tiers, Central Plateau, and Great Lake Conservation Areas, offering a stunning backdrop of craggy ridges, wetlands and historic homesteads. In the late evening, the convoy will arrive at the scenic Ghost Rock winery for a final supper before boarding the Spirit of Tasmania for the return leg home.

On Saturday morning we will disembark early. Guests who have time can enjoy a relaxed final breakfast together before departing for onward travel plans.



Accommodation and Dining

Your unforgettable driving experience is complemented by overnight stays in Tasmania's best accommodation; ranging from luxurious waterfront properties, to charming alpine retreats and more. You will also spend your evenings dining in a series of celebrated restaurants, helmed by award-winning chefs. On arrival into the hotel each evening, car keys can be exchanged for a well-earned glass of Tasmania's renowned wines, beer, gins or whiskeys, after which you will have time to enjoy and explore the hotel. Later in the evenings, over a dinner of seasonal local produce and fine wine, you can trade stories with the group and enjoy your stunning surroundings.

ITINERARY

A snapshot of the tour

DAY 1: MONDAY 11 MARCH ARRIVAL + WELCOME

For interstate guests, arrive in Melbourne by mid-afternoon. Your car, having been transported from your home, will be securely stored and waiting for your arrival.

All guests will then meet at Lorbek Luxury Cars in the early afternoon for an official welcome before making the drive to Geelong to board the Spirit of Tasmania.

Meeting Point	Dinner/Accom
Lorbek Luxury Cars Port Melbourne	Spirit of Tasmania Ferry

DAY 2: TUESDAY 12 MARCH DRIVE DAY ONE

The Spirit of Tasmania docks early. After disembarking at Devonport, the group will drive directly to the Tasmanian Food and Wine Conservatory for breakfast. From here you will cover the renowned roads out to and along the East Coast, one of Australia's most dramatic forest-to-coast drives. Your drive includes renowned Targa stages, such as Sideling, Moorina and Pyengana.

In the afternoon, you will enjoy lunch on the coast followed by an evening at Freycinet Lodge with dinner at The Bay Restaurant.

Breakfast	Lunch
Food and Wine Conservatory	Iron House Brewery
Dinner	Accommodation
The Bay Restaurant	Freycinet Lodge

DAY 3: WEDNESDAY 13 MARCH DRIVE DAY TWO

On Wednesday, you will head back east through a series of forest reserves up into the Great Lake Conservation Area and the Cradle Mountain UNESCO World Heritage Centre, stopping along the way at the Truffle Farm. Here you will have the opportunity to experience truffle hunting and enjoy lunch.

In the early evening we will arrive into your next hotel for the evening, a charming chalet style property complete with high ceilings, dark oak wood and fireplaces that are best enjoyed with a large glass of red.

Breakfast	Lunch
Freycinet Lodge	The Truffle Farm
Dinner	Accommodation
Highlander Restaurant	Cradle Mountain

DAY 4: THURSDAY 14 MARCH DRIVE DAY THREE

Your third day of driving follows an incredible route from Cradle Mountain, through Mount Murchison's high country roads, and into the historic gold rush country and dramatic landscapes around Queenstown and Derwent Bridge. Famous roads along the way include the epic '99 bends' stretch from Queenstown to the Derwent Bridge. Along the way you will stop for lunch at the charming Tarraleah Estate, before continuing on to Hobart.

In the evening you will have some downtime to enjoy the hotel before we depart via

catamaran for an evening cruise down the Derwent River to the picturesque Peppermint Bay restaurant.

Breakfast	Lunch
Cradle Mountain	Tarraleah Estate
Dinner	Accommodation
Peppermint Bay	MACq 01

DAY 5: FRIDAY 15 MARCH DRIVE DAY FOUR

The final day of the drive will begin with a leisurely start. We will depart around lunchtime, heading straight to Frogmore Creek Estate. From here, you will cut through the centre of the island via the Central Highlands and Great Lake Conservation Area on the road back up to Devonport. In the early evening the convoy will arrive into Ghost Rock Estate for an early summer before boarding the Spirit of Tasmania for the return leg back to Melbourne.

Breakfast	Lunch
MACq 01	Frogmore Creek
Dinner	Accom/Dining
Ghost Rock Estate	Spirit of Tasmania

DAY 6: SATURDAY 16 MARCH FAREWELL + DEPARTURES

Today, we will arrive back into Geelong bright and early. From the disembarkation point, the convoy will head to a scenic beachfront restaurant for a final breakfast before onward travel.





TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences, with every aspect from the moment you arrive to the moment you depart considered. Your final tour investment is comprised of your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

** Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.*

Inclusions

- Guided tour of Tasmania hosted over six days and five nights
- Four days driving a selection of Tasmania's greatest roads, including:
 - Detailed route instruction/navigation with experienced guides
 - Two-way in-car communication system
 - Full vehicle support including lead and sweep cars
- Three nights' accommodation in a standard room each of the luxury hotels on tour, including breakfast each morning and parking
- Dining throughout the event, including:
 - Private breakfast at the Tasmanian Food and Wine Conservatory on Tuesday morning
 - Gourmet lunches each day at celebrated and award-winning restaurants including Iron House Brewery (Tuesday), Truffle Farm (Wednesday), Tarraleah Estate (Thursday), and Frogmore Creek (Friday)
 - Dégustation dining experiences each evening of the drive including an accompanying wine package and non-alcoholic beverages. Venues include The Bay Restaurant (Tuesday), Highlander Restaurant (Wednesday), Peppermint Bay (Thursday) and Ghost Rock (Friday)
- An aperitif on arrival to the hotel each day of the drive
- Return passage on the Spirit of Tasmania between Geelong and Devonport including car and passenger transport and a twin cabin onboard
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

Per Person: £4,250 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy

Exclusions

Flights Before or After the Tour

Please make your own travel arrangements for the days before and after the tour. On request, the UDT team can provide advice or assistance with arranging flights.

Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.

+ F1 Australian Grand Prix

Love F1? Spend the weekend in our private corporate suite enjoying premium views, Champagne, fine food and wine, and more.



Per Person: £3,250

+ Car Transport


Don't live in Victoria? We can arrange the return transfer of your vehicle. Enquire with our team to find out more.




Per Car: POA

+ Upgrade Your Accommodation & Transfers

PLATINUM PACKAGE


 Upgrade your room to a premium category in each luxury hotel throughout the tour, as selected from the room options at right.


 Upgrade your transfers to include a pick up from your point of arrival to the commencing hotel and from the concluding hotel to your point of departure.[^]


Double (pp)
£190 GBP

Enquire for Single/Twin Occupancy

BLACK PACKAGE (LIMITED NUMBERS)

 Upgrade to priority access to suites and/or the best rooms at each luxury hotel for the four nights of the tour, as selected from the room options at right.

 Upgrade your transfers to door-to-door return limousine transfers from your home to the airport and commencement hotel, and from the concluding hotel to the airport and back to your home.[^]

 Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.

Double (pp)
£850 GBP

Enquire for Single/Twin Occupancy

[^] Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



CALCULATE YOUR INVESTMENT

Your final tour investment is comprised of:
1) Tour Package* & 2) Optional Add-Ons*



TOUR PACKAGE*

Double Occupancy (PP) £4,250 GBP

+

OPTIONAL ADD-ONS*

**+ Upgrade Your Driving
Tour Accommodation
& Transfer Package**

PLATINUM	BLACK
Double (pp) £190 GBP	Double (pp) £850 GBP

+ Car Transfer

per car
POA

+ F1 Australian Grand Prix

per person
£3,250 GBP

* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

FREQUENTLY ASKED QUESTIONS

Below you will find a selection of common questions from our guests.
For any further queries, please contact our team.



How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures that no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose,

flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you are behind the wheel or in the passenger seat for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between

occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on [page 12-14](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining are designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.




EXPLORE MORE TOURS

Can't make the Tasmanian Driving Tour?
Explore a selection of our other incredible and unforgettable experiences below.




Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.

 Scan to see more details online or [click here](#).


Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.

 Scan to see more details online or [click here](#).


F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.

 Scan to see more details online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.

 Scan to see more details online or [click here](#).





Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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