

Luxury Long Weekend Escape



Please Enquire for Dates



EXPERIENCE THE WORLD'S BEST

Luxury Driving Holidays

Ultimate Driving Tours evolved from my lifelong love of motoring. It started as an idea, then became a small project between like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. And it soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – Nurburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help

of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, whatever may be on it. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all the 'must do' experiences associated with motoring.

But an Ultimate Driving Tour is also

about much more than cars, more than driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. That might include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht, and so much more.

We hope that you too will become one of our family of guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and to having you along.

To a life of adventure,



Anthony Moss
CEO & Founder
Ultimate Driving Tours



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

WHY ULTIMATE DRIVING TOURS?

"Just unbelievable; out of this world – a bucket-list dream with new but now lifelong friends."

Adam & Kerryn, Australia
Guests on 2019 European Supercar Tour

FIND OUT MORE

A WORD FROM OUR CEO



ENJOY A LUXURIOUS LONG WEEKEND AWAY WITH ULTIMATE DRIVING TOURS

Bavaria + Tyrol · Tuscany · Swiss Alps · French Riviera + Provence



Make the most of the European spring, summer or autumn and enjoy a short jaunt across to Europe to indulge in a lavish long weekend of supercars, boutique accommodation, fine dining and great company, as part of an all inclusive luxury getaway.

Whether you would prefer to traverse the alpine forests of Bavaria and Tyrol, conquer the snow-capped peaks of the Swiss Alps, meander through the wine-covered hillsides of Tuscany, or trace the azur coastlines of the French Riviera, we have the perfect experience for you to escape the city and reignite your love of driving.

Each journey comes complete with:

- our fleet of supercars,
- a series of fantastic driving roads,
- five-star accommodation
- epicurean food and wine
- our team to create and manage every aspect.

All you need to do is arrive and enjoy!

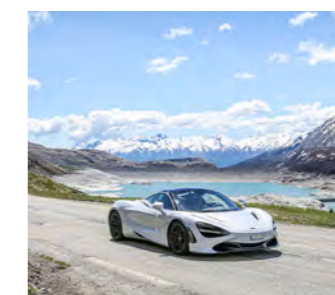
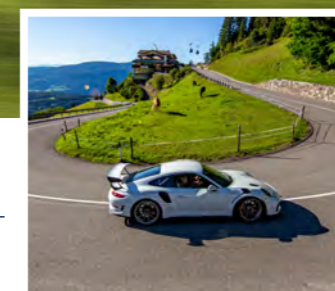
Simply grab a loved one, a family member or a friend, then contact our team to confirm available dates.

The Experience

Your long weekend escape is designed to balance maximum enjoyment with minimum time off.

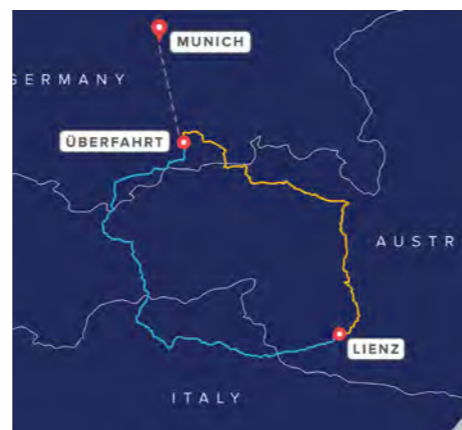
Every aspect of the tour, from the moment you arrive, until the moment you depart will be managed by our team.

Simply arrive into your chosen destination by Thursday evening, and we will return you home, exhilarated yet relaxed and recharged by Sunday evening.



BAVARIA + TYROL

The best of southern Germany, western Austria and northern Italy



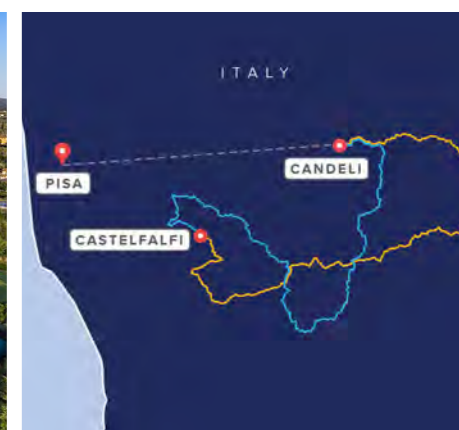
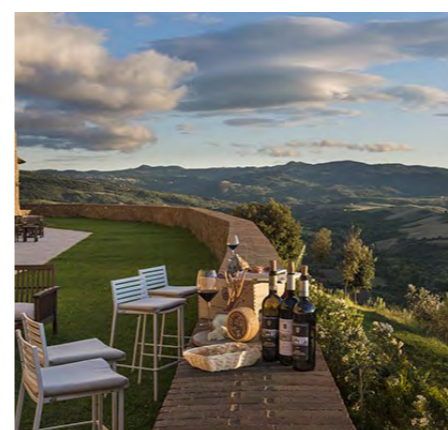
Starting/finishing location: Munich

Enjoy driving paradise as you experience a mix of fast-paced Autobahns, sweeping alpine forest trails and stunning mountain peaks as you crisscross southern Germany, western Austria and northern Italy. This tour captures the best of each region from driving to accommodation and dining.

[Enquire with our team for dates and details.](#)

TUSCANY

Explore this renowned region's incredible roads, food and wine



Starting/finishing location: Florence

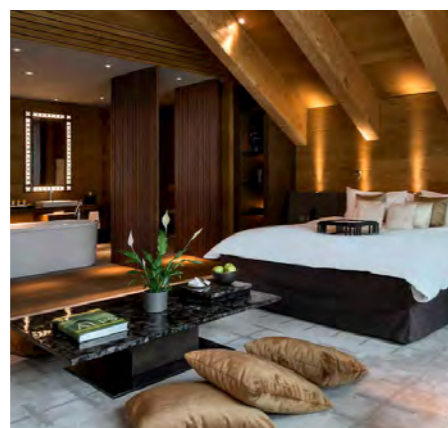
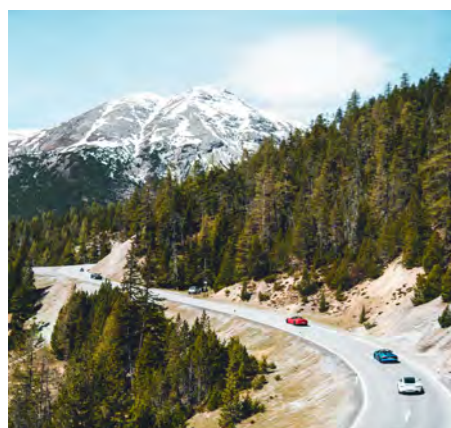
Your long weekend away combines our favourite location in Italy with fantastic country backroads, breathtaking provincial scenery and an epicurean journey of food and wine in the heartland of Italian gastronomy. You'll love every aspect of this gourmet getaway - the perfect taste of Tuscany.

[Enquire with our team for dates and details.](#)



SWISS ALPS

Take on Switzerland's famed alpine passes



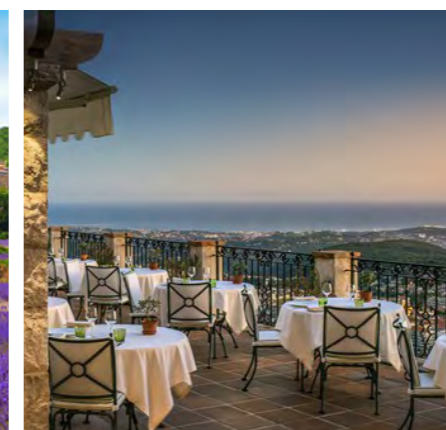
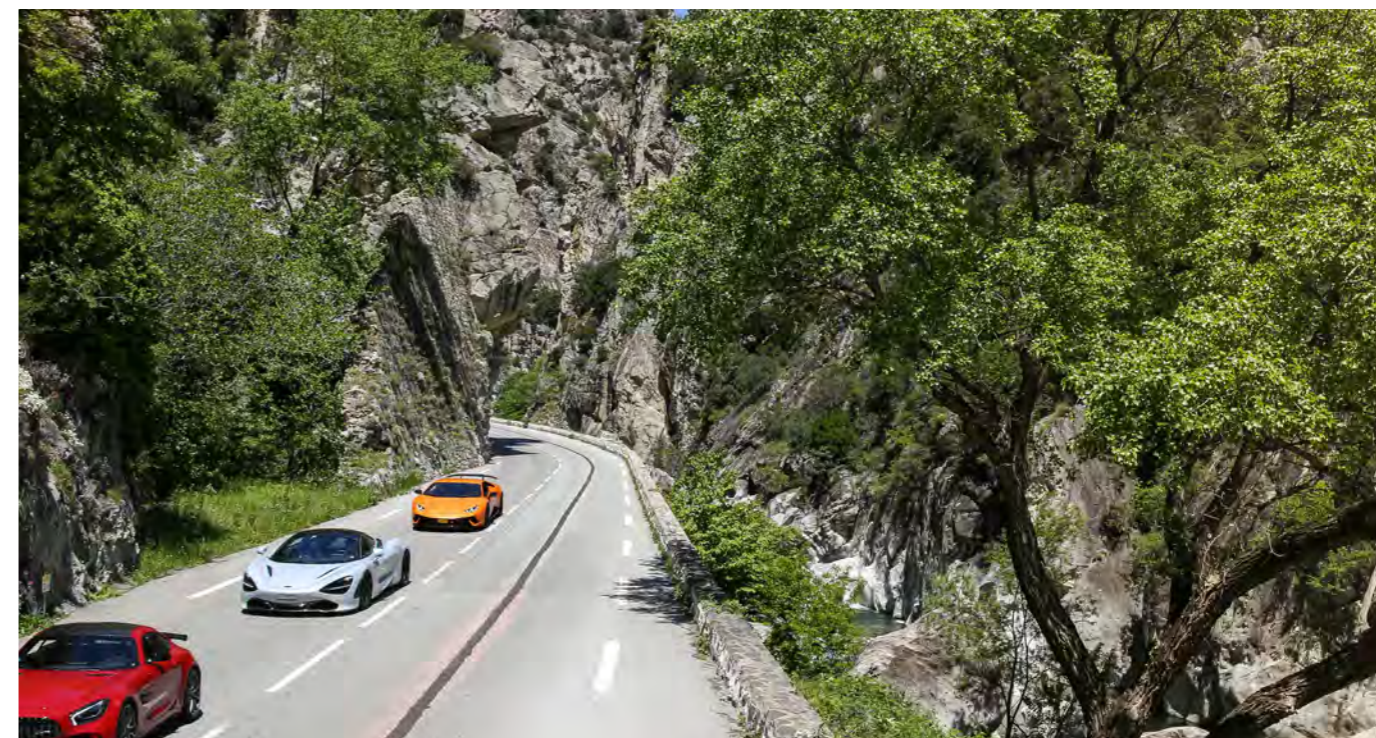
Starting/finishing location: Zurich

An ultra-luxe journey pairing the alpine passes for which Switzerland is famed, with lavish accommodation and breathtaking scenery. For those who love driving, Susten, Furka and Grimsel all feature on our bucket-list route, while guests who are there for the finer things in life will enjoy our sumptuous hotel and restaurant finds.

Enquire with our team for dates and details.

FRENCH RIVIERA + PROVENCE

Trace the Cote d'Azur's stunning coastline in style



Starting/finishing location: Nice

Spend two unforgettable days tracing the azur coastline of the French Riviera, the chiselled balcony roads made famous by Bond, and the meandering lavender fields of Provence. Then enjoy a more relaxed day touring the food and wine scene and traditional perfumeries for which Provence is famed.

Enquire with our team for dates and details.

THE CARS

Choose your favourite supercar for the drive



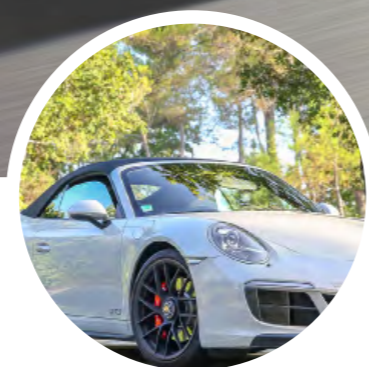
AUDI R8 V10

If you are hungry for a gorgeous, driver-friendly and quick as lightning vehicle, the newest release update to Audi's fan-favourite supercar certainly delivers. Consider your wish granted.



MERCEDES AMG GT

With a dauntingly low driving position, way back on the rear axle, the devastatingly handsome Mercedes AMG GT draws heavily on the SLS. A distinctive yet comfortable GT that will surprise and delight.



PORSCHE 911 GTS

For decades, the 911 has been the stuff of legend – a title it continues to claim today. Capable in all situations, this precision instrument remains a timeless inclusion on each of our experiences.



FERRARI 488

The successor to the much-loved 458 sees the naturally aspirated V8 retired, in favor of a turbocharged unit. This Ferrari wild-child will propel you from 0 to 100 in a lightning-fast 3.0s. Enjoy!



LAMBORGHINI HURACAN

The Huracan is a fantastic combination of fast, loud and sharp. With an ingenious four-wheel-drive system, the Lamborghini Huracan LP-610 offers some seriously accessible performance.



MCLAREN 720S

There are many fast cars, but few have performance capabilities that require drivers to up their game so profoundly. Strap yourself in for 0-100 in 2.9s with this 710HP bad boy! Are you ready?

THE FINER DETAILS

* Please note, packages are currently tentative and based on 2021 pricing. Brochure will be updated once 2022 rates are confirmed.

A Snapshot of the Tour



Inclusions

- Guided tour of your chosen destination hosted over four days and three nights
- Two days driving a fleet of latest release supercars on a selection of your chosen region's best driving roads. Depending on your region, these will include meandering country backroads, fast-paced autoroutes and challenging yet breathtaking alpine passes. The drive includes:
 - Supercar hire and insurance (pricing based on 2 guests/vehicle)
 - Fuel and tolls
 - Detailed route instruction/navigation with experienced guides
 - Two-way in-car communication system
 - Lunch each day of the drive
 - Full support including lead and sweep vehicles
- Three nights accommodation at a series of luxury hotels*
- An exclusive local experience. Depending on the location your experience options may include a food and wine tour, a cultural activity such as a visit to a traditional perfumerie in Provence, or a spa package or golf day
- Dinner each evening including accompanying wine pairing and non-alcoholic beverages, as well as breakfast each morning
- An aperitif each evening
- Chauffeur transfers to all destinations throughout the tour
- Separate luggage and full portorage
- Guest concierge service

from £4,990 GBP per person^{^*}

Exclusions

Flights

The investment does not include flights. Please make your own travel arrangements to/from the tour destination.

Travel insurance

All participants must have a comprehensive travel insurance policy in place before leaving for the Tour.

Vehicle Deductible / Security Pre-Authorisation

In the unlikely event of an incident, a deductible will apply. Please contact our team for full details and T&Cs.

* Tour investment is per person and based on two guests attending together as a couple or driving pair. If you would like to attend as a solo driver, please contact our team to discuss options.

[^] Tour Investment is based on double/twin share occupancy in a standard room at your luxury hotel each evening. Single supplement available, as are upgrades to premium category rooms as well as suites.



FREQUENTLY ASKED QUESTIONS

Follows is a selection of common queries.
For any further queries, please contact our team.



Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest release supercars. Your destination's driving conditions are considered alongside vehicle characteristics in order to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. Our average tour size is 16 people and 8 supercars. Over the course of the tour you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you're behind the wheel or passengering for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on [page 11-12](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining is designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.

COVID-19 MANAGEMENT

UDT takes your health and safety seriously. In light of the current pandemic, we have implemented a number of health and safety practices for both guests and staff. These include:

- Thorough cleaning and sanitising of vehicles each evening as well as during driver changes
- The provision of a sanitising pack in each car including gloves, a face mask, hand sanitiser and wipes
- Sanitising stations for use on arrival and departure at all venues and stops
- Adherence to social distancing throughout the event
- Daily temperature checks

We also require venues and suppliers to follow health and safety procedures, and request guests similarly act responsibly in terms of informing us if you feel unwell in the lead up to or during an event, or have had close contact with a confirmed or suspected case.

Lastly, on our events we avoid big cities and crowded places where possible. If feasible, we also book exclusive use of hotels, restaurants and experiences, or request separate, private spaces for our guests.




EXPLORE MORE TOURS

Can't Make the Luxury Long Weekend Escapes?
Explore a selection of our other incredible and unforgettable experiences below.




Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.

 Scan to see more details online or [click here](#).


Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, arrive, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.

 Scan to see more details online or [click here](#).


F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.

 Scan to see more details online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.

 Scan to see more details online or [click here](#).



ULTIMATE DRIVING TOURS

Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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