

# Ice Driving Experience

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*February* 2024



# EXPERIENCE THE WORLD'S BEST

## Luxury Driving Holidays

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,



Anthony Moss  
CEO & Founder  
Ultimate Driving Tours



### Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

### Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

### Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

### Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

### Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

## WHY ULTIMATE DRIVING TOURS?

*"The most fun you could ever have; it's beyond first class, it's a class of its own."*

Chuck & Margo, USA  
Guests on 2022 European Supercar Tour

FIND OUT MORE

## A WORD FROM OUR CEO



# TOUR SUMMARY

Stockholm · Laplands · Iceland

Saturday 17 – Thursday 22 February\*

Strap in for a driving experience like no other as you take on the Arctic ice of Sweden’s remote Laplands region. Develop specialised ice driving skills under expert guidance, and be rewarded with the confidence to send high-performance vehicles into elegant slides and effortless drifts on full-scale replica F1 circuits, carved into a frozen lake deep within the Arctic Circle. Extend this exclusive trip by jetting across to Iceland to drive Arctic trucks and see the otherworldly beauty of the highlands. Truly a bucket-list experience not to be missed.

\* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

## A Snapshot of the Tour

### Stage I Ice Driving

- Day 1** • **ARRIVAL & TRANSFERS**  
Welcome to the Arctic Circle
- Day 2** • **ACTIVITY**  
Snowmobiling experience
- Day 3** • **SUPERCARS ON ICE**  
Driving Day One
- Day 4** • **SUPERCARS ON ICE**  
Driving Day Two
- Day 5** • **RETURN TO STOCKHOLM**  
Overnight in the city
- Day 6** • **DEPARTURES**  
Onward travel

⊕ Or choose to join an additional experience

### Stage II Arctic Trucking

- Day 6** • **TRANSFER TO ICELAND**  
Blue Lagoon
- Day 7** • **ARCTIC TRUCKS**  
Off-Road Expedition
- Day 8** • **ARCTIC TRUCKS**  
Off-Road Expedition
- Day 9** • **FAREWELL & DEPARTURES**  
Onward Journey



Duration  
6 Days / 5 Nights

Add up to 4 Days / 3 Nights  
for Arctic Trucking Add-On



Ice Driving  
2 Days / 400 kilometres



Tour Start  
Stockholm, Sweden



Tour End  
Stockholm, Sweden



© Laponie Ice Driving

Want to See This Tour in Action?

Check out the live video at [ultimatedrivingtours.com](https://ultimatedrivingtours.com)

WATCH IT NOW



# ICE DRIVING IN THE SWEDISH LAPLANDS

Saturday 17 – Thursday 22 February\*



Arrive into Stockholm to convene for a mid-morning flight to Arjeplog. Here in the pristine Swedish Laplands you begin your ice driving experience. Each winter, Arjeplog's Lake Udjaur is transformed into a 1,250-acre driving area. Featuring 13 exceptional tracks totaling nearly 50 kilometres, you will test your limits on exclusive, full-scale replicas of legendary F1 tracks such as Paul Ricard, Nürburgring, and Silverstone, as well as smaller yet challenging training circuits.

Over the course of two days and around 200 kilometres, you will put yourself in the shoes of some of motorsport's greatest racers. The tour includes training to develop your ice driving skills and test your endurance

as you take on a range of technical tracks in specially-prepared vehicles. Qualified instructors are on hand to give you personalised coaching and help you build the confidence, control, and performance required to master these tracks. You will also gain skills specific to ice driving, including drifting at high speed – up to 200km/h.

Keep your eyes peeled for supercar prototypes. Many high-performance supercar marques use Arjeplog as a cold-weather testing facility for new models, meaning you stand a good chance of spotting next year's Mercedes or Ferrari sliding across the ice. Look for a distinctive camouflage wrap on the vehicle's bodywork to spot them. Non-driving partners will find plenty

to enjoy during their time in Lapland. Mornings can be spent either relaxing at the hotel, or taking in some of the ice driving – the choice is yours. Should you be inspired by the action on track, you can also opt to get behind the wheel for a couple of laps yourself. In the afternoons, an exciting variety of options await, including a road trip up into the Arctic Circle, dog sledding, and a laidback afternoon at the spa.

The adrenaline rush continues with a snowmobile expedition to explore the wild beauty of the region's most secluded areas. Later that day, the group will return to Stockholm on the afternoon flight before spending an evening in the city to relax after a big couple of days. In Stockholm, you will

check into the luxurious Grand Hotel on the waterfront, before enjoying an evening at Mathias Dahlgren's renowned restaurant, Matbaren.

The next morning is yours to relax before onward travel, or transfers to the airport for guests continuing on with the Arctic Trucking experience in Iceland. Often referred to as Venice of the north, Stockholm is a beautiful archipelago featuring 14 islands connected by 57 bridges. We suggest taking a morning stroll through the Old Town's cobblestone streets. Surrounded by medieval buildings, you may feel as though you have stepped back in time.



## Accommodation

### Silverhatten Hotel (3 Nights)

★★★★

### Grand Hotel

★★★★★

## Dining

### Silver Lodge Restaurant (3 Nights)

Casual regional and traditional cuisine

### Matbaren by Mathias Dahlgren

Celebrated Swedish gastronomy

## OPTIONAL ADD-ONS

# ARCTIC TRUCKING IN THE ICELANDIC HIGHLANDS

Thursday 22 – Sunday 25 February\*



Guests opting for the Arctic Trucking experience will depart for Reykjavik. Alternatively, guests concluding their experience can relax until departure.

Upon arrival in Iceland, the group will be transferred from the airport to your evening accommodation – the newly opened ultra-luxe hotel, The Retreat. This exclusive suite-only hotel is encircled by the Blue Lagoon's mineral-rich waters, and offers timeless sophistication and upscale comfort.

After settling in, the group will reconvene to spend an afternoon at the Blue Lagoon. The Blue Lagoon Geothermal Spa is a world-renowned natural wonder situated on a peninsula

with a backdrop of stunning Icelandic landscape. Enjoy the spa's extensive wellness facilities, including indoor and outdoor mineral pools of varying heat, saunas, steam rooms, a waterfall, and various relaxation areas. Be sure to visit the swim-up bar and sample one of the refreshing premium cocktails.

In the evening, we will dine at The Retreat's celebrated Lava Restaurant – a foodie destination showcasing Iceland's unique culinary heritage. Afterwards, you can retire for the evening, or stay up for your first chance to get a glimpse of the natural spectacle of the Aurora Borealis (Northern Lights). Caused as a result of proximity to the magnetic North Pole, on a clear night above Reykjavik, the sky is often lit

ablaze by pulsating light forms, usually of a stunning green or purple hue. There are few better places on Earth to experience this phenomenon than in the heart of the Arctic Circle.

Your Arctic Trucking experience will begin the following morning. As part of the experience, the group will venture into the Icelandic Highlands to test the prowess of custom-built 4WD vehicles in some of the harshest conditions imaginable. A rugged landscape of uninhabitable volcanic desert, the Highlands are desolate yet hauntingly beautiful – cameras are essential to capture the otherworldly landscapes. In the evening, you will have another opportunity to see the incredible Aurora Borealis.

The Arctic Trucking adventure continues the following morning with a journey south-east to the Valley of Thor. This stunning valley is backdropped by an epic landscape of mountain ridges, rivers and volcanic glaciers. As we explore the valley, you will be able to take photos of some of the most picturesque natural features, including Seljalandsfoss Waterfall – one of the country's most spectacular water features – as well as Stakkholtgjá Canyon and Gígjökull Glacier

As day turns into night, we will return to Reykjavik. On the final evening, you will stay in the county's newest five-star hotel offering, The Edition, and enjoy dinner by Iceland's first Michelin-star Chef, Gunnar Karl Gíslason, at Tides.



## Accommodation

**The Retreat**  
★★★★★

**Hotel Grimsborgir**  
★★★★★

**The Edition Reykjavik**  
★★★★★

## Dining

**Lava Restaurant**  
Gastronomic regional cuisine

**Grimsborgir Restaurant**  
Authentic Icelandic cuisine

**Tides**  
Michelin Guide

# ITINERARY

A snapshot of the tour

## DAY 1: SATURDAY 17 FEBRUARY ARRIVAL + WELCOME, STOCKHOLM

Arrive into Stockholm, before the transfer flight Arjeplog. Upon arrival into the Arctic Circle, the group will be transferred to the hotel, where you can relax and refresh before the evening's welcome dinner.

**Accommodation inc Breakfast**  
Silverhatten Hotel

**Lunch**                      **Dinner**  
Own Tour                      Silver Lodge

## DAY 2: SUNDAY 18 FEBRUARY SNOWMOBILING IN ARJEPLOG

Today we'll head out for a fun snowmobile tour of the Arjeplog countryside – a place of wild beauty, surrounded by frozen lakes and forests of snow-covered pines.

**Accommodation inc Breakfast**  
Silverhatten Hotel

**Lunch**                      **Dinner**  
Catered                      Silver Lodge

## DAY 3: MONDAY 19 FEBRUARY ICE DRIVING DAY 1

Test your limits on three full-scale replicas of legendary F1 tracks, as well as a range of smaller but challenging circuits. This two-day course will help to develop your skills on ice and put you in the shoes (and gloves) of some of motorsport's greatest racers.

**Accommodation inc Breakfast**  
Silverhatten Hotel

**Lunch**                      **Dinner**  
Catered                      Silver Lodge

## DAY 4: TUESDAY 20 FEBRUARY ICE DRIVING DAY 2

Continue to experience the adrenaline rush of ice driving as qualified instructors give you personalised coaching adapted to your own style, which is designed to improve your confidence and performance, including high speed drifting at up to 200km/h.

**Accommodation inc Breakfast**  
Silverhatten Hotel

**Lunch**                      **Dinner**  
Catered                      Silver Lodge

## DAY 5: WEDNESDAY 21 FEBRUARY SPEEDBUGGY + FAREWELL DINNER

Your final day in Arjeplog starts with one last hurrah behind the wheel as you test your newfound drifting skills out on a special speedbuggy track. After lunch, we say our goodbyes to Lapland and head back to Arvidsjaur Airport where we'll fly to south for a final night in Stockholm

**Accommodation inc Breakfast**  
Grand Hotel

**Lunch**                      **Dinner**  
Catered                      Matbaren

## DAY 6: THURSDAY 22 FEBRUARY DEPARTURES / TRANSFERS TO ICELAND

In the morning, guests concluding their journey can relax until departure. Those continuing on with us will fly from Stockholm to Reykjavik, before spending the afternoon at the renowned (and very Instagrammable) Blue Lagoon Geothermal Hot springs, including an overnight stay and dinner in the newly opened 5-star resort and restaurant.

**Accommodation inc Breakfast**  
The Retreat

**Lunch**                      **Dinner**  
On route                      Lava Restaurant

## DAY 7: FRIDAY 23 FEBRUARY ARCTIC TRUCKING DAY 1

This morning, you will leave Reykjavik for the Icelandic Highlands. Comprised of uninhabitable volcanic desert, the highlands are desolate yet hauntingly beautiful. It is also a great place to experience the Aurora Borealis (Northern Lights).

**Accommodation inc Breakfast**  
Hotel Grimsborgir

**Lunch**                      **Dinner**  
On route                      Grimsborgir

## DAY 8: SATURDAY 24 FEBRUARY ARCTIC TRUCKING DAY 2

Continue exploring the Highlands by heading south-east to the Valley of Thor. This stunning valley is surrounded by mountain ridges, rivers and volcanic glaciers, including Seljalandsfoss Waterfall, Stakkholtgjá Canyon, and Gígjökull Glacier.

In the evening the group will return to Reykjavik, enjoying a final night in the city's newest five-star hotel, The Edition, and dinner at the hotel's celebrated restaurant, Tides.

**Accommodation inc Breakfast**  
The Edition

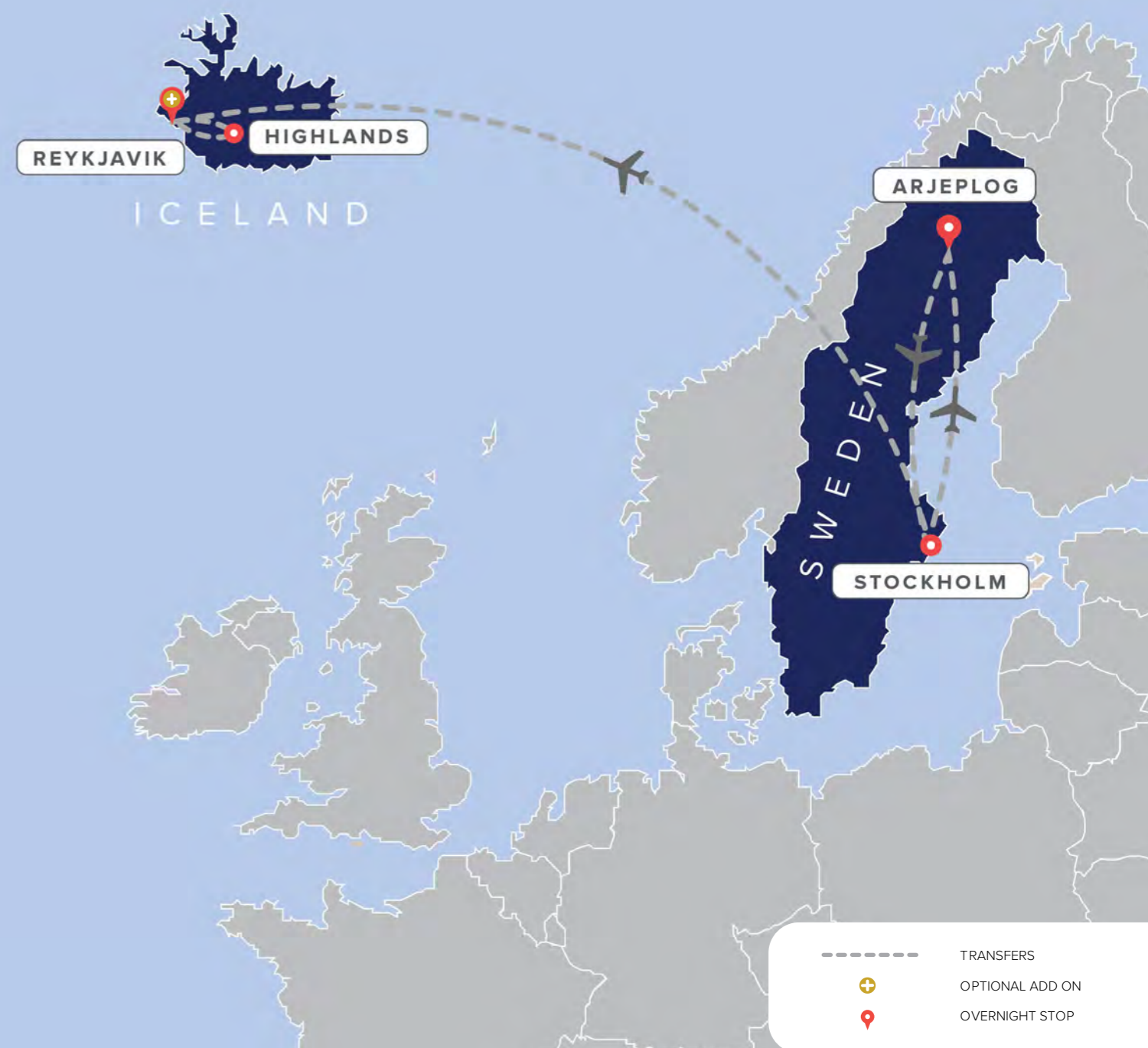
**Lunch**                      **Dinner**  
On route                      Tides

## DAY 9: SUNDAY 25 FEBRUARY DEPARTURES + ONWARD TRAVEL

Enjoy a sleep-in and leisurely breakfast. From here the day is yours before onward travel plans.

**Accommodation inc Breakfast**  
Own Arrangements

**Lunch**                      **Dinner**  
Own Arrangements      Own Arrangements



# THE FLEET

The vehicles you will pilot

The fleet for your Ice Driving experience includes specially prepared track cars, coupled with modified Arctic trucks, both of which have been designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.

## Ice Driving



### ALPINE A110

The old racing adage is "light = fast". The Alpine runs a 250HP engine and weighs in at just over 1,100kg - that's GT3 territory in the power/weight stakes. This little beauty has been lauded by motoring journalists as a true driver's car.



### PORSCHE 911 GT3

Hailed by critics and fans alike as one of the finest 911s of the modern era, the 991 GT3 features the legendary 4.0L flat-six capable of singing far beyond 8,000 rpm for a truly exceptional winter driving experience.

## Arctic Trucking



### TOYOTA LANDCRUISER CUSTOM

The iconic Land Cruiser is the Hilux's larger and more luxurious sibling. This custom-built Land Cruiser is a supremely competent off-roader replete with plenty of creature comforts to counter the harsh terrain of the Icelandic Highlands.



# TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences that consider every detail from the moment you arrive to the moment you depart. Your final tour investment comprises your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

*\* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.*

## Inclusions

### DRIVER PACKAGE

- Guided tour of Sweden hosted over five days and four nights
- Five days exploring Sweden, including:
  - A two-day intensive ice driving experience:
    - One day driving an Alpine A110 and one day driving a Porsche GT3, including car rental, insurance and fuel
    - Cover 200km each day, split into eight sessions with professional instruction from expert ice drivers
    - Drive on four full-scale Formula One circuits, two technical circuits, and one practice circuit
  - Guided snowmobile tour through the magical snow-capped forests surrounding Arjeplog
  - Catered lunch each day
- Four nights' accommodation in a standard room in each of the luxury hotels, including breakfast each morning
- An aperitif on arrival at the hotel each day
- A dining experience each evening, including an accompanying wine package and non-alcoholic beverages
- Return flights between Stockholm and Arjeplog
- Luxury transfers to all destinations throughout the tour
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

**Per Person: \$25,490 AUD (Double Occupancy) | Enquire for Single/Twin Occupancy**

### NON-DRIVER PACKAGE

- Guided tour of Sweden hosted over five days and four nights
- Five days exploring Sweden, including:
  - An afternoon of husky sledding through the winter wonderland of Lapland
  - Guided snowmobile tour through the magical snow-capped forests surrounding Arjeplog
  - Catered lunch each day
- Four nights accommodation in a standard room in each of the luxury hotels including breakfast each morning
- An aperitif on arrival at the hotel each day
- A dining experience each evening, including an accompanying wine package and non-alcoholic beverages
- Return flights between Stockholm and Arjeplog
- Luxury transfers to all destinations throughout the tour
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

**Per Person: \$7,750 AUD (Double Occupancy) | Enquire for Single/Twin Occupancy**

## Exclusions

### Flights Before or After the Tour

Please make your own travel arrangements for the days before and after the tour. On request, the UDT team can provide advice or assistance with arranging flights.

### Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.





# OPTIONAL ADD-ONS

Complete your experience

Our Optional Add-Ons allow guests to create a tailored experience. How you decide to complement and complete your journey is at your discretion.

*\* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.*

## + Upgrade Your Car for Ice Driving

Choose to upgrade your car for the Ice Driving experience. Options include a Lamborghini Huracan and others. Please contact our team for information about available vehicles and pricing.



**Per Car: \$POA**

## + Add Arctic Trucking Experience

- Guided tour of Iceland hosted over three days and nights
- A spectacular two-day Arctic Truck experience through the Icelandic Highlands, including:
  - An afternoon at the renowned Blue Lagoon hot mineral springs
  - One day touring the Geysir Hot Springs, Gullfoss Waterfall, and Langjokull Glacier
  - A day visiting the Valley of Thor, touring the Seljalandsfoss Waterfall, Stakkholtsgjá Canyon, and Gigjokull Glacier
  - Catered lunch each day
  - Views of the magnificent Aurora Borealis (Northern Lights)
- Three nights' accommodation in a standard room in each of the luxury hotels, including breakfast each morning
- An aperitif on arrival at the hotel each day
- A gourmet dining experience each evening, including an accompanying wine package and non-alcoholic beverages
- Luxury transfers to all destinations throughout the tour
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography

**Per Person: \$8,490 AUD (Double Occupancy) | Enquire for Single/Twin Occupancy**

## + Upgrade Your Accommodation & Transfers (Ice Driving)

### PLATINUM PACKAGE

Upgrade your room to a premium category at each hotel.	<b>Double (pp)</b> <b>\$390</b> AUD	<b>Enquire for Single/Twin Occupancy</b>
Upgrade your transfers to include a chauffeur transfer from your point of arrival (e.g. airport) to the commencement hotel. <sup>^</sup>		

### BLACK PACKAGE (LIMITED NUMBERS)

Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	<b>Double (pp)</b> <b>\$1,250</b> AUD	<b>Enquire for Single/Twin Occupancy</b>
Upgrade your transfers to include a chauffeur transfer from your home to your point of departure and on arrival from your point of arrival (e.g. airport) to the commencement hotel. <sup>^</sup>		
Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

<sup>^</sup> Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

## + Upgrade Your Accommodation & Transfers (Arctic Trucking)

### PLATINUM PACKAGE

Upgrade your room to a premium category at each hotel.	<b>Double (pp)</b> <b>\$1,250</b> AUD	<b>Enquire for Single/Twin Occupancy</b>
Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure (e.g. airport). <sup>^</sup>		

### BLACK PACKAGE (LIMITED NUMBERS)

Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	<b>Double (pp)</b> <b>\$2,650</b> AUD	<b>Enquire for Single/Twin Occupancy</b>
Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home. <sup>^</sup>		
Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

<sup>^</sup> Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



# CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =  
Your Tour Investment



# FREQUENTLY ASKED QUESTIONS

Below you will find a selection of common questions from our guests.  
For any further queries, please contact our team.



## TOUR PACKAGE

<b>Ice Driving</b>
<b>Driver Package</b>
Double (pp) <b>\$25,490 AUD</b>
<b>Non-Driver Package</b>
Double (pp) <b>\$7,750 AUD</b>

+

## OPTIONAL ADD-ONS

<b>+ Upgrade Your Car for Ice Driving</b> Upgrade to a Lamborghini Huracan (other supercars also available)	per car <b>\$POA</b>	
<b>+ Upgrade Your Ice Driving Accommodation &amp; Transfer Package</b>	<b>PLATINUM</b>	<b>BLACK</b>
	Double (pp) <b>\$390 AUD</b>	Double (pp) <b>\$1,250 AUD</b>
<b>+ Add Arctic Trucking Experience</b> (3 days, 3 nights)	Double (pp) <b>\$8,490 AUD</b>	
<b>+ Upgrade Your Arctic Trucking Accommodation &amp; Transfer Package</b>	<b>PLATINUM</b>	<b>BLACK</b>
	Double (pp) <b>\$1,250 AUD</b>	Double (pp) <b>\$2,650 AUD</b>

### What type of guests do you have on tour?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with a partner or in a group, we can also cater for drivers coming on their own. In this case, you will be partnered with another solo driver. Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and

enjoy the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

### Where do we stay and eat?

Your accommodation and dining experiences are chosen to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts and more. Dining is always a social affair, pairing gourmet cuisine with fine wine,

over which the group can share stories and experiences. Tour groups always stay and dine together. Accommodation and dining package options dictate the room category and occupancy type, as well as any extras.

### How does pricing work?

As outlined on [page 17](#) and to the left of this page, your final Tour Investment will be comprised of the Tour Package you choose and any Optional Add-Ons you also wish to enjoy. All pricing is per person unless otherwise stated.

\* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.



# EXPLORE MORE TOURS

Can't make the Ice Driving Experience?  
Explore a selection of our other incredible and unforgettable experiences below.



## Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details online or [click here](#).

## Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details online or [click here](#).

## F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details online or [click here](#).

## Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details online or [click here](#).





Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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