

Goodwood Festival of Speed

July 2024



EXPERIENCE THE WORLD'S BEST *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,

Anthony Moss
CEO & Founder
Ultimate Driving Tours



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA
Guests on 2022 European Supercar Tour

FIND OUT MORE

TAKE A TOUR WITH ANTHONY MOSS, CEO AND FOUNDER OF UDT



TOUR SUMMARY

Goodwood

Friday 12 – Monday 15 July 2024

No motoring bucket-list is complete without a trip to Goodwood for the legendary Festival of Speed. Join us to enjoy VIP access and premium hospitality to one of the world's most beloved and diverse car shows.

Choose to arrive in style and luxury each day with the option for return chartered helicopter flights, and watch the action from most comfortable hospitality Goodwood has to offer. Enjoy the opportunity to explore the beautiful grounds, mingle with celebrities and famous drivers, and celebrate the true spirit of motoring.

Itinerary

- DAY 1 • **Arrival & Welcome**
Welcome to the UK
- DAY 2 • **Goodwood**
Library Lawn Garden Party
- DAY 3 • **Goodwood**
Clark Pavilion
- DAY 4 • **Departures**
Onward Travel Plans



Duration
4 Days / 3 Nights



Location
Sussex, England



Want to See This Tour in Action?

Check out the live video at ultimatedrivingtours.com

WATCH IT NOW



A VIP WEEKEND AT GOODWOOD FESTIVAL OF SPEED

Friday 12 – Monday 15 July



A bucket-list weekend awaits at the hallowed grounds of Goodwood, where each year motoring enthusiasts descend on the estate's 12,000 acres to celebrate their love of motoring.

Following your arrival into London, you can spend the afternoon settling into your plush English country manor accommodation. Enjoy some leisure time after arrival and check-in, before meeting the group for the first dinner of the event.

Saturday is an action-packed day at the Festival of Speed. Today's schedule includes incredible stunts, a diverse range of drivers and vehicles testing their mettle on the hillclimb, and some of motorsport's most famous faces.

It's also the day of the Library Lawn Garden Party, known for its upbeat and cordial atmosphere, and fantastic central location in the heart of the Duke and Duchess' private garden. The ideal spot from which to explore the Festival's many wonderful displays. Enjoy some of Britain's best hospitality and revel in one of the world's greatest car shows, and tomorrow you will do it all again—with an upscale twist.

On Sunday, it's time to settle into the most luxurious hospitality at the Festival—Clark Pavilion—as the hill climb action reaches its crescendo. The Pavilion offers incredible views of Molecomb Corner, one of the most dramatic sections of the hillclimb and a highlight of the Sunday Shootout.

The day is enhanced with gourmet catering and a premium bar including champagne.

For one or both days of your weekend at the Festival of Speed, you can choose to make an entrance—and skip the traffic—by opting for return helicopter transfers. Guests choosing this option will enjoy direct return charter flights between the hotel and Goodwood's grounds.

In the evenings, you will spend time making the most of your magnificent country residence, which includes a little downtime before dinner. Then on Monday you can enjoy a well-earned lie-in and relaxed breakfast before departing for onward travel plans.



Accommodation and Dining

Your Goodwood weekend includes luxurious accommodation at South Lodge, a five-star historic manor nestled in parkland in the heart of West Sussex. This is the perfect location to rest and relax in the evenings after an exciting day.

The dining each evening includes a mixture of both gastronomic and more laidback experiences. These will include South Lodge's relaxed fine-dining venue, Botanica, on the first evening. This is followed by a Saturday night visit to the Crabtree gastropub neighbouring South Lodge, and a final dinner at the hotel's AA Rosette-awarded restaurant, The Camellia.

TOUR ITINERARY

DAY 1: FRIDAY 12 JULY ARRIVAL & WELCOME

Arrive into London. Following transfers to Winchester and check-in, the afternoon will be yours to enjoy, before meeting the group later in the evening for a relaxed welcome dinner.

Accommodation inc Breakfast
South Lodge

Lunch	Dinner
Own arrangements	Botanica

DAY 2: SATURDAY 13 JULY GOODWOOD

Rise early for a big day of celebrations and motoring action. Opt to arrive into Goodwood via road, or enjoy the comfort and speed of return helicopter flights. We recommend using Saturday as your day to

explore. Get into the swing of things at the Library Lawn Garden Party, and spend the day taking in the daring displays, racing, and stunts. In the evening, enjoy dinner at the award-winning Crabtree Inn gastro-pub.

Accommodation inc Breakfast
South Lodge

Lunch	Dinner
FoS Hospitality	Crabtree Inn

DAY 3: SUNDAY 14 JULY GOODWOOD

Sunday will be your day to experience the most luxurious hospitality on offer at the Festival—Clark Pavilion—the ultimate location for trackside viewing and entertaining. All the creature comforts are provided as part of the suite hospitality, including gourmet catering, premium

bar, champagne, and (perhaps most importantly) prominent views over the most challenging point on the hillclimb. This is the ultimate vantage point to take in the Sunday Shootout.

Accommodation inc Breakfast
South Lodge

Lunch	Dinner
FoS Hospitality	Camellia

DAY 4: MONDAY 15 JULY DEPARTURES

Enjoy a leisurely breakfast before onward travel plans.

Accommodation inc Breakfast
Own arrangements

Lunch	Dinner
Own arrangements	Own arrangements



TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences that consider every detail from the moment you arrive to the moment you depart. Your final tour investment comprises your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

Inclusions

- Guided tour of England hosted over four days and three nights
- Full corporate hospitality at the Goodwood Festival of Speed (Library Lawn Garden Party on Saturday and Clark Pavilion on Sunday)
- Library Lawn Garden Party: An exclusive garden party in the heart of the action, perfect for small groups and informal entertaining. Spend your day relaxing in the Duchess' private garden with exquisite food and drink, and then head to the track with your Roving Grandstand access to experience all the high-speed action. Your hospitality includes:
 - Unique opportunity to attend a garden party on the Duke of Richmond's private lawn
 - Gourmet catering throughout the day
 - Unlimited beer, wine, and soft drinks
 - Access to sponsor's grandstand and roving grandstand
- Clarke Pavilion: Located on the dramatic Molecomb Corner, the Clarke Pavilion is renowned for being the most challenging point on the hillclimb and a spot where the hay bales are frequently put to the test. That makes this exclusive space with trackside garden and balcony arguably the best vantage point from which to watch all the hillclimb action. It's also close to the off-road arena and a short walk up the hill to the forest rally stage, making it the perfect base for exploring the Festival of Speed. Your hospitality includes:
 - Table for the day in the stylish and exclusive Clark Pavilion on Sunday
 - Breakfast, three course buffet lunch, and afternoon tea
 - Premium bar including champagne reception, and unlimited wine, beer, and soft drinks throughout the day
- Three nights' accommodation in a standard room at South Lodge, including breakfast each morning
- A signature dining experience each evening at each of the celebrated restaurants featured on the tour, coupled with an accompanying wine package and non-alcoholic beverages
- Professional photography and videography
- A chauffeured transfer on arrival (or departure if you would prefer)^
- Luxury transfers to all destinations throughout the tour, including return transfers from West Sussex to Goodwood each day of the FOS

Per Person: £5,490 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

Exclusions





Flights Before or After The Tour

Your own travel arrangements are to be made before the commencement of the tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.

Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.

+ Upgrade Your Accommodation & Transfers (Goodwood)

PLATINUM PACKAGE		
 Upgrade your room to a premium category at each hotel.	Double (pp) £350 GBP	Enquire for Single/Twin Occupancy
BLACK PACKAGE (LIMITED NUMBERS)		
 Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	Double (pp) £750 GBP	Enquire for Single/Twin Occupancy
 Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home.^		
 Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

^Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

+ Enhance Your Goodwood Experience



HELICOPTER TRANSFERS TO/FROM GOODWOOD

from **£550*** GBP
(per person)

* pricing depends on minimum and may vary depending on final numbers.



CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =
Your Tour Investment



TOUR PACKAGE*

Double/Twin Occupancy (PP)	£5,490 GBP	Enquire for Single/Twin Occupancy
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+

OPTIONAL ADD-ONS*

	PLATINUM	BLACK		
+ Upgrade Your Accommodation & Transfer Package (Goodwood)	Double (pp) £350 GBP	Double (pp) £750 GBP	+ Helicopter Transfers to/from Goodwood	from (pp) £550 GBP

* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

FREQUENTLY ASKED QUESTIONS

Below you will find a selection of common questions from our guests.
For any further queries, please contact our team.



What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver. Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on [pages 9, 10 and 11](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences. Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



EXPLORE MORE TOURS

Can't make the Goodwood Festival of Speed?
Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours put you behind the wheel of our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details online or [click here](#).

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details online or [click here](#).

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details online or [click here](#).





Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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