

Alpine Royale: Munich to Milan

August 2024



EXPERIENCE THE WORLD'S BEST *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences.

Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,

Anthony Moss
CEO & Founder
Ultimate Driving Tours



WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA
Guests on 2022 European Supercar Tour

FIND OUT MORE



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

TAKE A TOUR WITH ANTHONY MOSS, CEO AND FOUNDER OF UDT



TOUR SUMMARY

Elmau · Bormio · St. Moritz · Lake Garda · Milan

Friday 23 August – Friday 30 August 2024*

Escape to Europe and spend a week exploring the stunning alps and lakes of southern Germany, Austria, Switzerland and the Italian Dolomites. A curated driving route that will inspire and delight any enthusiast, taking you to stunning places making the journey equally unforgettable for any non-driving guests – this is not just a ‘car person’s’ tour.

Your unforgettable journey is further elevated by stays in boutique luxury properties, opulent dining experiences, and opportunities for customisation – true luxury.

* Please note, packages are currently tentative and will be updated when 2024 rates are confirmed.

A Snapshot of the Tour

Supercar Driving Tour

- 23 AUG ● Arrive into Munich | Munich City Tour
- 24 AUG ● Free Day
⊕ Optional Hosted Day in the Bavarian Alps
- 25 AUG ● Drive Day 1
- 26 AUG ● Drive Day 2
- 27 AUG ● Drive Day 3
- 28 AUG ● Drive Day 4
- 29 AUG ● Free Day
- 30 AUG ● Departures | Transfer to Milan

Italian Grand Prix

- 30 AUG ⊕ Free afternoon | Optional Guided City Tour & Last Supper Visit
- 31 AUG ⊕ F1 Italian GP (Qualifying)
- 1 SEP ⊕ F1 Italian GP (Race)
- 2 SEP ⊕ Departures

⊕ Optional Add-Ons



Duration
8 Days / 7 Nights

Add up to 3 Days / 2 Nights
for Optional Add-On



Driving
4 Days / 800 Kilometres



Tour Start
Munich, Germany



Tour End
Lake Garda, Italy



A SUPERCAR TOUR FROM MUNICH TO MILAN

Sunday 25 – Wednesday 28 August



Alpine Royale delivers four incredible days experiencing a fleet of the world's best supercars on the roads for which they were built. With hairpins, switchbacks, and long sweepers, this route makes for an exhilarating driving adventure. Best of all, you'll experience one of the world's most renowned alpine passes: Stelvio.

The fleet includes strong representation from Italian icons Ferrari, Lamborghini and Maserati, with healthy competition from Germany (Mercedes-AMG, Porsche, Audi), and Great Britain (Aston Martin, McLaren).

Guests will arrive into Munich on Friday. Spend the afternoon exploring this wonderful city with a privately guided tour for an authentic local

experience. Saturday is a day to relax or opt to join a hosted day in the Bavarian Alps.

From Sunday to Wednesday, you'll experience our fleet of supercars on a series of the best roads in Bavaria, Austria, Switzerland, and finally, the magnificent Italian Lakes region.

The adventure begins with the drive south from Bavaria into Austria and towards the Swiss-Italian border. The second drive day begins with a thrilling run up the Stelvio Pass, followed by the gorgeous alpine route to St Moritz.

On day three, you'll complete a half-day loop around this renowned region, taking in Fluela Pass, into the north side run of the famous Stelvio Pass;

a journey Top Gear named as their favourite. Your fourth and final drive day warms-up with a series of spectacular alpine roads in the Dolomites, then a run on the fast-paced Autostrada to your stunning villa property on the lake.

The adrenaline of the drive is carefully balanced with leisurely free days, and the pinnacle of luxury accommodation and gastronomy. Savour special moments with lifestyle experiences, expertly curated for you.

Afternoons can be spent relaxing at the spa, ahead of unforgettable evenings in the grand ballrooms of opulent resorts, where time seems to pause, just for you.



Accommodation and Dining

Your accommodation includes an Art Nouveau-style Grand Hotel renowned for its wellness facilities, a Belle Époque historic hotel that was one of the most architecturally significant alpine hotels of the 19th century, and an exclusive 5-star resort in the historic lakeside town of Sirmione.

On arrival into the hotel each evening, car keys can be exchanged for a well-earned aperitif, after which you will have time to enjoy and explore the hotel. Later in the evenings, over the chef's signature menu at a celebrated restaurant, you can trade stories and enjoy regional dishes expertly paired with fine wines.

OPTIONAL ADD-ONS

EXPERIENCE THE ICONIC ITALIAN GRAND PRIX

Friday 30 – Monday 2 September



For those wishing to continue on with the excitement and adrenalin, you can choose to join us for one of the most celebrated races in Formula 1: the Italian Grand Prix.

After check-in and time to relax, we recommend spending the afternoon exploring the city of Milan, famed for its fashion, food, architecture and nightlife. In particular, we suggest taking a stroll along the streets of the Quadrilatero d'Oro, the world's most famous shopping district.

Later that evening the group will meet for a welcome aperitivo at the hotel. Here you will have the opportunity to meet the rest of the group who will be sharing the experience with you.

Following the aperitivo the group will transfer into the city centre to enjoy panoramic views of the Duomo as you dine at a Milanese institution serving locally sourced traditional Italian cuisine.

On Saturday and Sunday enjoy the spectacle that is the F1 Italian Grand Prix. The race joins the British GP as one of the only Grand Prix races to be staged continuously since the F1 World Championship was introduced in 1950, with 1980 being the only year it was not held at the Autodromo Nazionale Monza. The iconic Italian GP is a must-win for drivers, not only because of the challenging circuit, and history and prestige of the race, but also for the passion exuded by fans.

For your GP experience, you can choose between two luxurious hospitality options – Champions Club, or Paddock Club. Both options feature exceptional race views, gourmet catering, and a premium bar, with those opting for the Paddock Club enjoying the additional exclusive extras offered for top tier hospitality, including interviews and entertainment, pitlane walks and more. Whichever is your preference, the weekend will be sure to be a big tick off the bucket-list for any motorsport enthusiast!



Accommodation and Dining

Nestled in Milan's heart, your luxury accommodation, Château Monfort, transports you to a fairy tale realm. Just moments away from iconic landmarks like the Duomo, La Scala, San Babila, and Palazzo Reale, it introduces the concept of an Urban Château.

This early 20th-century residence, a masterpiece of Art Nouveau artistry invites you into a world of visionary ambience with captivating installations inspired by fairytales and opera, creating an unforgettable experience.

On Friday you will enjoy dinner at a chic restaurant serving traditional Italian cuisine, with a contemporary touch.

Delight in panoramic views of the Duomo and Galleria, as you experience a harmonious blend of innovation and tradition, infused in every aspect of this Milanese culinary institution. It's not just about dining; it's about embracing the Milanese lifestyle of savouring life at the table.

Saturday is a free night to relax and continue to enjoy Milan at your leisure.

Sunday evening awaits you with an exclusive farewell evening set on a privately reserved terrace. It's the pinnacle of an unforgettable bucket-list weekend, an occasion to raise your glass to cherished memories before you embark on your next journey.

TOUR ITINERARY



— DRIVING ROUTE
📍 TOUR START & END
○ OVERNIGHT STOP

DAY 1: FRIDAY 23 AUGUST ARRIVAL

Arrive into Munich by midday and transfer to Schloss Elmau. Or, opt to enjoy a privately guided tour of the city, taking in the sights, sounds and of course the food and beer of Bavaria before being transferred to the hotel.

Accommodation inc Breakfast
Schloss Elmau

Lunch	Dinner
On route	Summit

DAY 2: SATURDAY 24 AUGUST FREE DAY

Choose to relax at the hotel or join us for a hosted day in the Bavarian Alps.

Accommodation inc Breakfast
Schloss Elmau

Lunch	Dinner
On route	Luce D'Oro

DAY 3: SUNDAY 25 AUGUST FIRST DRIVE DAY

Your first drive day takes you through the Bavarian Alps and German countryside into Austria via Fern Pass in the Tyrolean Alps. Continue into Switzerland exploring the idyllic Val Mustier Biosphere before heading down the mountains that traverse the Swiss-Italian border and into Italy via Livigno Pass. Here a grand alpine hotel renowned for its thermal baths awaits.

Accommodation inc Breakfast
Grand Hotel Bagni Nuovi

Lunch	Dinner
On route	Salone dei Balli

DAY 4: MONDAY 26 AUGUST SECOND DRIVE DAY

Your day commences with a thrilling early morning run up the renowned Stelvio Pass. Continuing west into Switzerland via Livigno Pass into the Swiss National Park where you can enjoy its scenic country roads and smaller passes. Your day concludes in the iconic ski town of St Moritz.

Accommodation inc Breakfast
Suvretta House

Lunch	Dinner
On route	Chasellas

DAY 5: TUESDAY 27 AUGUST THIRD DRIVE DAY

Today you'll enjoy a circuitous route around the Swiss Alps experiencing some of Europe's most famous and scenic passes, Fluela, the north-side run of Stelvio, and Julier, which offer an engaging and challenging route complemented by stunning scenery. Your day concludes back in St Moritz at the opulent Suvretta House.

Accommodation inc Breakfast
Suvretta House

Lunch	Dinner
On route	Suvretta Stube

DAY 6: WEDNESDAY 28 AUGUST FOURTH DRIVE DAY

Your final drive day will see the group cross back into Italy traversing the Bernina and Aprica passes. Cruise down to the Italian Lakes region via the Dolomites, along flowing lakeside roads that run alongside Lake Iseo.

Accommodation inc Breakfast
Villa Cortine

Lunch	Dinner
On route	Restaurant Le Gardenie

DAY 7: THURSDAY 29 AUGUST FREE DAY

Choose to spend a relaxed day at your stunning villa destination on Lake Garda, or join us in exploring the Lake and surrounding vineyards.

Accommodation inc Breakfast
Villa Cortine

Lunch	Dinner
Cavallino	Terrazza Kosertiz

DAY 8: FRIDAY 30 SEPTEMBER FAREWELL + DEPARTURE

Enjoy a lie-in before departing on onward travels. Alternatively, choose to join us for a weekend at the famed Italian Grand Prix in Monza.

Accommodation inc Breakfast
Own arrangements

Lunch	Dinner
Own arrangements	Own arrangements

DAY 8: FRIDAY 30 AUGUST OPTIONAL GP WEEKEND

For those choosing to join us for the Italian Grand Prix, you will arrive into Milan today. This gorgeous city will be your base for the GP weekend. Following transfers enjoy a free afternoon or opt for a guided city tour of Milan including a visit to Leonardo da Vinci's mural masterpiece, The Last Supper.

Accommodation inc Breakfast
Château Monfort

Lunch	Dinner
Own arrangements	Giacomo Arengario

DAY 9: SATURDAY 31 AUGUST ITALIAN GP (QUALIFYING)

Enjoy your first day at the Grand Prix. In addition to the offerings of your chosen hospitality, we recommend exploring this legendary circuit before Qualifying.

Accommodation inc Breakfast*
Château Monfort

Lunch	Dinner
As per hospitality	Own arrangements

DAY 10: SUNDAY 1 SEPTEMBER ITALIAN GP (RACE DAY)

Enjoy one of the most challenging and prestigious races in the F1 Championship calendar. Considered a must-win among drivers, this Grand Prix is an incredible spectacle to behold.

Accommodation inc Breakfast
Château Monfort

Lunch	Dinner
As per hospitality	Don Lisander

DAY 11: MONDAY 2 SEPTEMBER FAREWELL + DEPARTURE

The morning is yours to relax and enjoy before departing on onward travel plans.

Accommodation inc Breakfast
Own arrangements










Lunch	Dinner
Own arrangements	Own arrangements



THE FLEET

The vehicles you will pilot

Our fleet includes a selection of latest release supercars, designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.

 <p>ASTON MARTIN VANTAGE F1 ROADSTER</p> <p>Marking an exciting moment in Aston Martin's history, the most powerful V8 Vantage ever delivers the F1 to the roads. You'll feel the thrill of the track with its unique aerodynamic body kit, new 21" wheels and race-inspired graphics.</p>	 <p>AUDI R8 V10 SPYDER</p> <p>If you're hungry for a gorgeous, driver-friendly supercar that's quick-as-lightning, the new release update to the incredible R8 delivers, and then some. Consider your wish granted.</p>	 <p>BENTLEY CONTINENTAL GT</p> <p>Solely responsible for the revival of the modern Bentley brand, the Continental GT is the perfect grand tourer, sporting a unique twin-turbo W12 and a truly luxurious interior.</p>
 <p>FERRARI 488 SPIDER</p> <p>The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired in favour of a turbocharged powerplant. This supercar will propel you from 0 - 100 in just three seconds.</p>	 <p>FERRARI 812 SUPERFAST</p> <p>Enzo Ferrari said that only a true Ferrari has 12 cylinders and an engine up front. Welcome to the 812 - 800HP, a 0-100 sprint in 2.9s and a top speed of 340kph. Superfast indeed.</p>	 <p>LAMBORGHINI HURACAN SPYDER</p> <p>The Huracan Spyder combines speed, a sharp design, and the pure roar of power and fun. The convertible offers an ingenious 4WD system, sophisticated technical specs and performance to boot.</p>
 <p>MCLAREN 720S</p> <p>Be warned: while there are many fast cars out there, few have the performance capabilities that require drivers to up their game so profoundly. Are you ready for this beast?</p>	 <p>MERCEDES AMG GTR</p> <p>With a dauntingly low driving position, way back over the rear axle, the devastatingly handsome GTR draws heavily on the lauded SLS. An agile yet comfortable grand tourer.</p>	 <p>PORSCHE GT3 992</p> <p>A phenomenal car from Porsche's iconic collection, the 992 GT3 epitomises the very best of what Porsche has to offer. Powered by the same four-litre flat-six engine the Motorsport department fits to its GT3 Cup race car, it's sure to thrill.</p>

TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences that consider every detail from the moment you arrive to the moment you depart. Your final tour investment comprises your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

** Please note, packages are currently tentative and will be updated when 2024 rates are confirmed.*

Inclusions

- Fully guided tour of Germany, Austria, Switzerland and Italy hosted over eight days and seven nights
- Four days driving a fleet of stunning supercars on some of the best driving roads in Bavaria, Tyrol/Sud-Tyrol, Switzerland and the Italian Dolomites, including:
 - Supercar hire, insurance and fuel
 - Detailed route instruction/navigation with experienced guides
 - Two-way in-car communication system
 - Lunch each day of the drive
 - Full support including lead and sweep vehicles
- Seven nights' accommodation in a standard room in each of the luxury hotels, including breakfast and parking
- An aperitif on arrival to the hotel each day, followed by a gourmet dining experience each evening including an accompanying wine package and non-alcoholic beverages
- Separate luggage transport and full portorage
- A team of support staff to manage all aspects of the experience
- Professional photography and videography
- Luxury transfers to all destinations throughout the tour
- A chauffeured transfer on arrival (or departure if you would prefer)^

Per Person: \$12,490 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

Exclusions

- Flights Before Or After The Tour**
Own travel arrangements are to be made before the commencement of the Tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.
- Travel Insurance**
Participants must have a comprehensive travel insurance policy in place before leaving for the Tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.



OPTIONAL ADD-ONS

Complete your experience

Our Optional Add-Ons are designed for guests to personalise and tailor their experience. It is completely up to you as to how to complement and complete your overall journey.

** Please note, packages are currently tentative and will be updated when 2024 rates are confirmed.*

+ Upgrade Your Accommodation & Transfers (Driving)

PLATINUM PACKAGE		
Upgrade your room to a premium category at each hotel.	Double (pp) £790 GBP	Enquire for Single/Twin Occupancy
Upgrade your transfers to include a chauffeur transfer from your point of arrival (e.g. airport) to the commencement hotel.^		

BLACK PACKAGE (LIMITED NUMBERS)		
Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	Double (pp) £1,790 GBP	Enquire for Single/Twin Occupancy
Upgrade your transfers to include a chauffeur transfer from your home to your point of departure and on arrival from your point of arrival (e.g. airport) to the commencement hotel.^		
Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

+ Upgrade Your Accommodation & Transfers (Grand Prix)

PLATINUM PACKAGE		
Upgrade your room to a premium category at each hotel.	Double (pp) £350 GBP	Enquire for Single/Twin Occupancy
Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure (e.g. airport).^		

BLACK PACKAGE (LIMITED NUMBERS)		
Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	Double (pp) £790 GBP	Enquire for Single/Twin Occupancy
Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home.^		
Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.^		

+ Enhance Your Experience



HOSTED DAY IN THE BAVARIAN ALPS

Embark on a day filled with Bavaria's history, culture, and enchanting architecture. Let a guided tour whisk you away to the world of the iconic Neuschwanstein Castle, which inspired Disney's fairy tales. Meander through charming historic villages, savour mouthwatering local cuisine, and, of course, revel in the globally acclaimed Bavarian Biergartens and Bierhauses.

£250 GBP (per person)



GUIDED CITY TOUR & LAST SUPPER VISIT

Immerse yourself in the vibrant tapestry of Milan, a city that's as rich in its well-known attractions as it is in its hidden gems. Explore the iconic Duomo, wander through the enchanting backstreets, and be captivated by Leonardo da Vinci's masterpiece, "The Last Supper." Whether you're a seasoned visitor or a first-time explorer, this tour promises to amaze and enchant, revealing Milan's many surprises along the way.

£250 GBP (per person)



F1 ITALIAN GRAND PRIX WEEKEND PACKAGE (CHAMPIONS CLUB)

Join us for a weekend at the Italian Grand Prix enjoying Champions Club hospitality. The Club combines maximum racetrack action with premium spectator comfort. The package includes morning tea and buffet lunch, prosecco, wines and beer, Q&A with F1 insiders, indoor lounge with music and entertainment, and more. In addition to the GP hospitality, enjoy a fully hosted and managed weekend, including transfers each day. Accommodation and dining packages priced separately on [Page 13](#).

from **£8,750** GBP (per person)



F1 ITALIAN GRAND PRIX WEEKEND PACKAGE (Paddock Club Upgrade)

Guests looking to join us for the GP weekend can also opt to upgrade their hospitality from the Champions Club to the ultimate in luxury at the F1 Paddock Club, embarking on a first class adventure into the world of F1. Offering the highest level of hospitality in F1, guests of the Paddock Club will experience first-class race viewing, pit lane tours and access to the support paddock, gourmet dining, an open bar including champagne, Q&A with F1 insiders, live entertainment and much more.

+ £3,550 GBP (per person)

^Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =
Your Tour Investment



COMMON QUESTIONS

Follows is a selection of frequently asked questions.
For any further queries, please contact our team.



TOUR PACKAGE		
Double Occupancy (PP)	£12,490 GBP	Enquire for Single/Twin Occupancy

+

OPTIONAL ADD-ONS				
+ Upgrade Your Driving Tour Accommodation & Transfer Package	PLATINUM	BLACK	+ Hosted Day in the Bavarian Alps	per person
	Double (pp) £790 GBP	Double (pp) £1,790 GBP		£250 GBP
+ Upgrade Your F1 Grand Prix Accommodation & Transfer Package	PLATINUM	BLACK	+ Guided City Tour & Last Supper Visit	per person
	Double (pp) £350 GBP	Double (pp) £790 GBP		£250 GBP
			+ F1 Italian Grand Prix Weekend Package (Champions Club)	per person
				from £8,750 GBP
			+ F1 Italian Grand Prix Weekend Package (Paddock Club Upgrade)	per person
				+ \$3,550 GBP

* Please note, packages are currently tentative and will be updated when 2024 rates are confirmed.

Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest release supercars. Your destination's driving conditions are considered alongside vehicle characteristics in order to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. Our average tour size is 16 people and 8 supercars. Over the course of the tour you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you're behind the wheel or passengering for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. If you are travelling as a solo driver, you will be paired with another solo driver in the vehicle. As outlined on [page 12-15](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining is designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



EXPLORE MORE TOURS

Can't Make the Italian Supercar Tour?
Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details
online or [click here](#).

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, arrive, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details
online or [click here](#).

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details
online or [click here](#).

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details
online or [click here](#).



Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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