# Australian Grand Prix Grand Tour



Enquire for 2024



# EXPERIENCE THE WORLD'S BEST Luxury Driving Holidays

Ultimate Driving Tours evolved from my lifelong love of motoring. From a small idea, UDT became a passion project among like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. It soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – the Nürburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, however adventurous it may be. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all of motoring's must-do experiences. Yet an Ultimate Driving Tour is about more than simply jumping in luxury cars and driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. This may include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht. The possibilities are endless.

We hope that you too will become one of our guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and having you along.

To a life of adventure,

Anthony Moss CEO & Found**er** Ultimate Driving Tours



# WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA Guests on 2022 European Supercar Tour

FIND OUT MORE



## Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

## Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

## **Global Presence**

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

## **Exceptional Delivery**

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

## **Unique & Exclusive**

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

## A WORD FROM OUR CEO



# **TOUR SUMMARY**

Adelaide · Tailem Bend · Mount Gambier · Daylesford · Melbourne

## **Enquire for Future Dates**

Experience the finest Australian scenery, hospitality and driving with a week-long motoring extravaganza, before settling down for the iconic Australian Grand Prix.

Starting in Adelaide, you will spend a couple of days enjoying the best of the region - fine wine, beautiful countryside and, of course, the Tailem Bend Motorsport Precinct. From here, you will begin your cross-country run to Melbourne, taking in a selection of iconic coastal and country roads. The tour concludes in Melbourne in time for the Grand Prix, with lots of extras and surprises along the way.

\* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

# A Snapshot of the Tour

# Driving Tour

**ARRIVAL & WELCOME** Optional Barossa Wine Tour

**DRIVE DAY 1** Adelaide Hills Loop

TRACK DAY OR WINERY TOUR The Bend

DRIVE DAY 2 Tailem Bend to Mount Gambier

DRIVE DAY 3 Mount Gambier to Daylesford

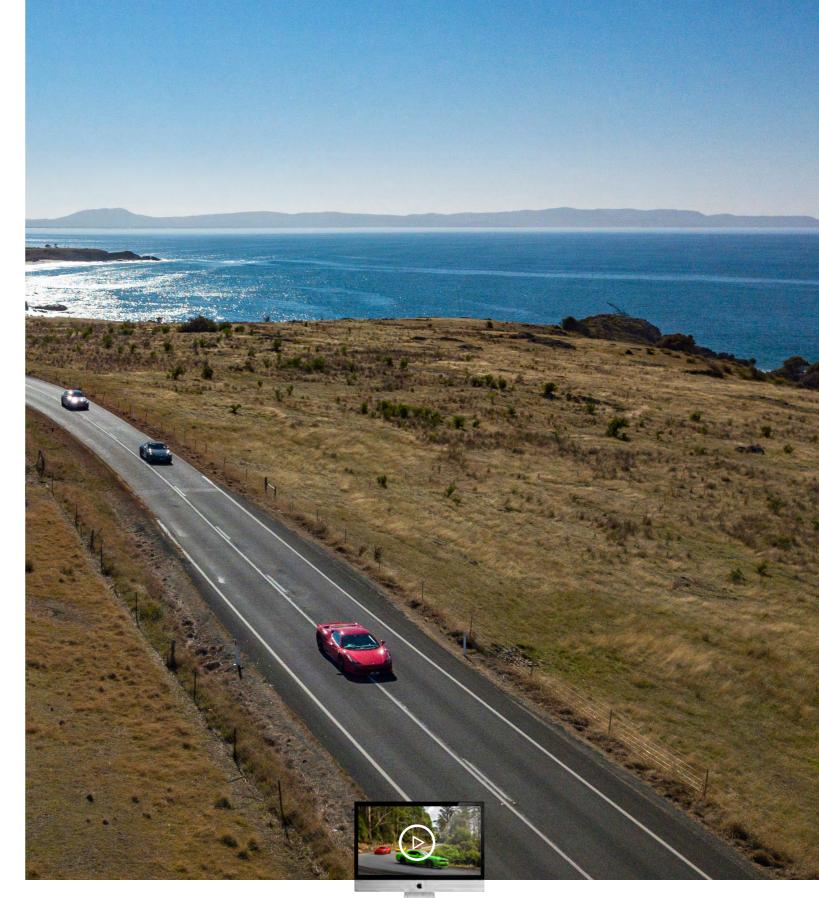
**DRIVE DAY 4** Daylesford to Yarra Ranges

**OPTIONAL F1 PRACTICE / REST DAY** Melbourne

**OPTIONAL F1 QUALIFYING** Melbourne

**OPTIONAL F1 RACE DAY** Melbourne

**FAREWELL & DEPARTURE Onward Travel Plans** 





WATCH IT NOW

Duration 6 Days / 5 Nights

Add up to 4 Days / 3 Nights for Optional Add-Ons

Driving 4 Days / 1,200 kilometres

•5 **Tour Start** Adelaide, Australia

ŝ Tour End Melbourne, Australia



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# ENJOY THE BEST OF ADELAIDE



Arrive into Adelaide. Following transfers from the airport, you will arrive at your home for the next two nights – Mount Lofty House. Nestled in the Adelaide Hills, perched high up on the escarpment of Piccadilly Valley, Mount Lofty House is enriched with 170 years of fascinating history. Today, the heritage estate is best known as one of South Australia's most luxurious boutique hotels.

After check-in, you can opt to make the most of the hotel's sublime facilities, or spend the day with us on the Barossa wine trail. In the early evening, the group will meet for a welcome aperitif – your opportunity to get to know the other guests with whom you will spend the week. From here, the group will sit down to the first of a series of award-winning dining experiences at the hotel's fine-dining restaurant, The Veranda.

The next day will be a warm-up drive day around the Adelaide Hills. Our route pays homage to the iconic Classic Adelaide Rally, and covers a series of renowned driving roads through the vine-covered hillsides. In the early evening we will return to Mount Lofty Estate and trade car keys for fine wine, sampling a series of special vintages produced by Hardy Estate, followed by a relaxed dinner in the Estate's garden.

On day three, you have the option to enjoy a track day at the renowned Tailem Bend. A state-of-the-art, world-class motorsport facility, The Bend is one of the most significant developments in Australian motorsport history and delivers an exhilarating experience for competitors, enthusiasts and spectators alike. As part of the track day guests will have two options:

### Track Day (Own Car)

Enjoy a track day on the eastern circuit using your own car. As part of the day, guests will enjoy multiple sessions on the circuit, coupled with professional instruction and use of the skid pan.

## Track Activities (Circuit's Vehicles)

Guests who are less inclined towards a track day can opt to enjoy a series of experiences using the circuit's own vehicles. The activities include the use of Clubmans on an irrigated skid pan motorkhana; the opportunity to drive or passenger in V8 Mustangs on the western circuit; to passenger with an instructor in a Porsche GT3; an offroad experience; and more.

### Winery Tour

If you prefer to spend the day sampling the best vintages of the Adelaide Hills instead of the adrenaline of the tarmac, then you can choose to indulge in a hosted winery tour with plenty of tasting opportunities.

In the evening, the group will convene for a private dinner inside The Bend's motoring museum before a night at the Rydges Pit Lane.









# Accommodation

Mount Lofty House

Rydges Pit Lane

# 🚔 Dining

**The Veranda** AGFG-hatted restaurant

**Private Dining Suite** Exclusive dining experience



# A LUXURY DRIVING TOUR TO MELBOURNE



Our unique luxury driving tour from Adelaide to Melbourne begins today. Having already had your fix of adrenaline at yesterday's track extravaganza at The Bend, the group will depart Tailem for an open-road cruise in your favourite car.

Today's drive takes in the coastal route that follows alongside the magnificent Coorong National Park. The Coorong is a national treasure and a Ramsar-listed wetland of international importance. We will stop along the route at a series of iconic viewing points, before arriving into Mount Gambier for the night.

Your accommodation that night will be at The Barn. This boutique property is comprised of suites set among five acres of carefully manicured English style gardens. In the evening, the group will enjoy a private dinner at the hotel's award-winning steakhouse, before retiring for a good night's sleep. The second day of the drive cuts inland through a series of national and state parks. You will leave behind the sandy coastline for a quintessential Aussie bushland backdrop, and enjoy an afternoon taking on the sweeping backroads of western and central Victoria before arriving into the charming spa town of Daylesford.

Enjoy a night spent at the iconic Lake House property on Lake Daylesford. This five-star hotel offers refined rooms, coupled with a two-hat AGFG restaurant. Here, under the direction of Culinary Director Alla Wolf-Tasker and Head Chef Brendan Walsh, the kitchen will work from the ground up to produce on the premises – or locally source – virtually everything you will find on your plate that evening. The dinner will be an extravaganza of signature dishes and wines from their award-winning collection, made complete with a selection of local whiskeys after dessert.

On the final day of the drive, the group continue east. Today, you will enjoy the twisting roads that traverse Lerderderg State Park, the Macedon and Flowerdale Plantations, and the Yarra Ranges. Well known among drivers, these roads cover some of the best sections of Victorian High Country. The group will conclude the drive with a final lunch at Chateau Yering. After lunch, guests continuing on with the Grand Prix weekend can cruise into Melbourne for some incredible F1 action, while those concluding the tour can continue with onward travel plans. If you would like to enjoy a few drinks at lunch, please speak to our team about our car concierge service to Melbourne, as well as helicopter transfers.

For the F1 weekend, interstate guests can book our recommended hotel – Crown Towers – or choose another property. Local guests can stay at their home or opt for a staycation in the city.









## Accommodation

The Barn

The Lake House ★★★★★

# 🚔 Dining

The Steakhouse Award-winning cuisine

**Lake House Restaurant** AGFG-hatted Restaurant



## **OPTIONAL ADD-ONS**

# **F1 GRAND PRIX** WEEKEND



f you decide to extend your stay and join us for the F1 Australian Grand Prix weekend, then you are in for a real treat.

The Australian Grand Prix is typically one of the earliest Grands Prix of the F1 season, and the second oldest surviving motor racing competition held in Australia. Taking place in Melbourne since 1996, the 14-turn, 5.3 kilometre circuit is built utilising a combination of public roads and a car park within the beautiful area of Albert Park. A couple of fresh changes to the track in 2022 – including the removal of a slow-speed chicane and the addition of a new DRS zone – increased the speed and excitement of this popular Grand Prix race.

You can choose to join us for the F1 Practice Sessions on Friday, and catch your first glimpse of your favourite racing stars. Alternatively, you can enjoy a relaxing day off, getting out and making the most of the cosmopolitan city of Melbourne, which truly comes alive during Grand Prix weekend. This vibrant city is often rated as one of the best in the world for its combination of culture, scenery, dining and entertainment.

Saturday is when things become serious on the track as Qualifying begins. It's always one of our favourite days to spend exploring the circuit and grounds, meeting up with friends old and new, and making the most of the luxurious hospitality on offer.

Sunday, of course, is race day, where you can join us in the suite to cheer on your favourite driver and team as they tackle the Albert Park circuit.

Your weekend hospitality package at the Grand Prix will include a trackside suite with an outdoor balcony and super screen viewing, premium catering by the Atlantic Group throughout the day, and an open bar offering wine, beer, spirits, and a selection of non-alcoholic beverages. This really is the best way to experience the excitement of the famous Australian Grand Prix!

On Monday, after the Grand Prix, you can relax, recover and reflect on an adrenaline-fuelled week of driving and dining before onward travel plans.

# SOUTH AUSTRALIA

ADELAIDE TAILEM BEND MOUNT GAMBIER

# NEW SOUTH WALES

# VICTORIA



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DRIVING DAY ONE TRACK DAY OR WINERY TOUR DRIVING DAY TWO DRIVING DAY THREE DRIVING DAY FOUR TOUR START & END OVERNIGHT STOP

# **ITINERARY**

A snapshot of the tour

### ARRIVAL + WELCOME

For interstate guests, arrive into Adelaide. Local and interstate guests who wish to join us are welcome to opt into an afternoon tour of the Barossa.

In the evening, guests will meet for a welcome aperitif followed by dinner at the hotel's award-winning fine-dining restaurant.

Dinner Accommodation The Veranda Mt Lofty House

### DRIVE DAY 1

Today will be a warm up cruise through the twisty roads of the Adelaide Hills, following sections of the Classic Adelaide rally. Along the way, the group will stop for lunch at a renowned winery.

In the early afternoon you will return to the hotel where a signature wine tasting of Hardy's special vintages awaits, followed by a relaxed dinner in the garden (weather permitting).

Dinner	Accommodation		
The Marquee	Mt Lofty House		

THE BEND | WINE TOUR

Today the group will take an early cruise out to The Bend. Guests joining us at the circuit have two options: (1) to join a track day using your own car, or (2) to opt for an experience day using the circuit's vehicles. Guests who would prefer to enjoy a day away from the tarmac exploring the Adelaide Hills and Langhorne Creek, can instead opt for tastings at a series of renowned vineyards including lunch.

In the evening the group will convene for a private dinner at The Bend's motoring museum. Here you can chat about the day's exploits while surrounded by renowned automotive history.

Dinner Private Dining

Accommodation Rydges Pit Lane

**DRIVE DAY 2** 

Your second drive day will take the group on the coastal route that follows alongside the magnificent Coorong National Park. Along the way we are sure to stop at a series of scenic viewing points.

Your accommodation that evening will be at The Barn: a boutique property comprised of suites set among five acres of carefully manicured English style gardens. In the evening, the group will enjoy a relaxed BBQ dinner hosted by the hotel's award-winning restaurant

Accommodation Dinner The Steakhouse The Barn

### **DRIVE DAY 3**

Today's drive cuts inland through a series of national and state parks. Over the course of the day, the convoy will leave behind the sandy coastline for a quintessential Aussie bushland backdrop.

This evening you will stay at the iconic Lake House on Lake Daylesford. Home to a two-hatted restaurant, guests will enjoy a selection of sensational signature dishes created by Culinary Director Alla Wolf-Tasker and Head Chef Brendan Walsh.

Dinner Accommodation The Lake House The Lake House

### DRIVE DAY 4

Toady is your final day of the drive. The day's route will take you east into the Yarra Ranges on a series of sensational driving roads. In the afternoon, we will enjoy a final lunch at Chateau Yering to celebrate an unforgettable week

After lunch, guests who are joining us on the GP weekend can cruise into Melbourne and return home, or check into your hotel (if you would like to enjoy a few drinks at lunch, speak to our team about our car concierge service and helicopter transfers). Those concluding the drive can continue with onward travel plans.

### Dinner

Own arrangement

Accommodation

## FAREWELL + DEPARTURES

Enjoy a relaxing morning before onward travel or, for those who have opted to join us at the Grand Prix, you can enjoy the free practice sessions and your first taste of our hospitality suite.

Dinner Own arrangement Accommodation Crown or Own arr.

### OUALIFYING

Today is qualifying day! From our hospitality suite you will enjoy a prime viewing location along with premium catering and an open bar. We also suggest you use today as your chance to explore the grounds and catch up with friends.

Dinner Accommodation Own arrangement Crown or Own arr.

F1 RACE DAY

Sunday is race day. The Australian Grand Prix is always one of the most exciting races of the season as teams return to the grid and new drivers get behind the wheel for one of the first times in a real race setting.

Accommodation Dinner Crown or Own arr. Own arrangement

### FAREWELL + DEPARTURES

Today you can enjoy a deserved sleep-in and leisurely start to the day before onward travel plans.

Dinner Own arrangement

Accommodation Own arrangement

# **TOUR PACKAGE**

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences, with every aspect from the moment you arrive to the moment you depart considered. Your final tour investment is comprised of your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

\* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

# Inclusions

- Guided tour of South Australia and Victoria hosted over six days and five nights
- · A drive day around the Adelaide Hills on Sunday, taking in sections of the Classic Adelaide rally route
- The Bend experience opting for either the Track Day using your own car, or the Track Activities Day using the circuit's tastings, lunch and transport. The Bend experience includes:
  - Full circuit and all facilities hire (suites, paddock, etc), as well as all permits, medical, fire and event controllers
  - All activities including irrigated skid pan with Clubmans, Mustangs/Porsche GT3 experience, and off-road 4WD experience
  - Professional instructors on hand throughout the day
- Three days enjoying a selection of the best coastal and inland driving roads as part of the Adelaide to Melbourne tour, including:
  - Detailed route instruction/navigation with experienced guides
  - Two-way in-car communication system
  - Full vehicle support including lead and sweep cars
- Five nights' accommodation in a standard room in each of the hotels featured on the drive, including breakfast each morning and parking
- Dining throughout the drive including lunch each day, a welcome aperitif on arrival into the hotel each afternoon, and a gourmet dining experience each evening of the drive, including an accompanying wine package and non-alcoholic beverages
- A team of support staff to manage all aspects of the experience, including luggage porterage
- Professional photography and videography

## Per Person: \$7,250 AUD (Double Occupancy) | Enquire for Single/Twin Occupancy

# Exclusions

## Flights Before or After The Tour

Please make your own travel arrangements for the days before and after the tour. On request, the UDT team can provide advice or assistance with arranging flights.

## Travel Insurance

Participants must have a comprehensive travel insurance policy in place before leaving for the tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.

# Crown or Own arr.

cars. Alternatively, guests can opt to spend the day on a guided tour of the wineries of the Adelaide Hills, including all

# **OPTIONAL ADD-ONS**

Complete your experience

Our Optional Add-Ons allow guests to create a tailored experience. How you decide to complement and complete your journey is at your discretion.

\* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

# • Upgrade Your Accommodation & Transfers (Driving Tour)

PL	ATINUM PACKAGE		
الله س	Upgrade your room to a premium category at each hotel. Upgrade your transfers to include a pick up from your point of arrival to the commencing hotel and from the concluding hotel to your point of departure.^	Double (pp) \$1,890 AUD	Enquire for Single/Twin Occupancy
BL	ACK PACKAGE (LIMITED NUMBERS)		
i	Upgrade to priority access to suites and/or the best rooms at each luxury hotel.		
8	Upgrade your transfers to door-to-door return limousine transfers from your home to the airport and commencement hotel, and from the concluding hotel to the airport and back to your home.^	Double (pp) \$2,850 AUD	Enquire for Single/Twin Occupancy
B	Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

# Upgrade Your Accommodation & Transfers (Grand Prix)

PL.	ATINUM PACKAGE		
	Upgrade your room to a premium category at each hotel. Upgrade your transfers to include a pick up from your point of arrival to the commencing hotel and from the concluding hotel to your point of departure. <sup>A</sup>	Double (pp) \$390 AUD	Enquire for Single/Twin Occupancy
ΒL	ACK PACKAGE (LIMITED NUMBERS)		
i	Upgrade to priority access to suites and/or the best rooms at each luxury hotel.		
and the second s	Upgrade your transfers to door-to-door return limousine transfers from your home to the airport and commencement hotel, and from the concluding hotel to the airport and back to your home.^	Double (pp) \$1,150 AUD	Enquire for Single/Twin Occupancy
8	Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

# • Enhance Your Experience

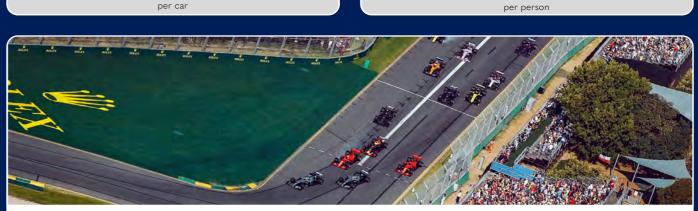


## **Car Transport**

Don't live in Victoria? We can arrange the return transfer of your vehicle.

Enquire with our team to find out more information about transport options.

> POA per car



## Australian Grand Prix Hospitality

Opt to continue your incredible week of motoring and motorsport with a weekend at the F1 Australian Grand Prix - one of the first races of the F1 calendar. Your package includes access to our luxury hospitality suite from Friday until Sunday, including all practice sessions, qualifying and race day. The suite offers:

- A premium trackside viewing location with an outdoor balcony
- Super screen viewing •
- Premium catering by the Atlantic Group throughout the day
- An open bar offering wine, beer, spirits, and a selection of non-alcoholic beverages.



## **Barossa Wine Tour**

Opt to spend an afternoon with us in the Barossa, exploring a selection of the best wineries and wines the region has to offer. Your half-day experience includes tastings at a series of renowned vineyards as well as transport.

**\$200** AUD

# CALCULATE YOUR INVESTMENT

Your final tour investment is comprised of: 1) Tour Package\* & 2) Optional Add-Ons\*



## TOUR PACKAGE\*

Double Occupancy (PP)

\$7,250 AUD

Enquire for Single/Twin Occupancy



\* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

# **COMMON QUESTIONS**

Below you will find a selection of common questions from our guests. For any further queries, please contact our team.



### How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles.

The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours, including regular stops for morning/afternoon tea, lunch, and driver/ car changes.

### What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you are behind the wheel or in the passenger seat for a section, you will find plenty to enjoy.

## What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our small-group tours are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

## How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on <u>page 13-16</u>, your Tour Investment consists of your Tour Package and any Optional Add-Ons.

### Where do guests stay and dine?

Accommodation and dining are designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet regional or specialist cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



# **EXPLORE MORE TOURS**

Can't make the Australian Grand Prix Tour? Explore a selection of our other incredible and unforgettable experiences below.



# Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.



Scan to see more details online or <u>click here</u>.

# Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.



Scan to see more details online or <u>click here.</u>

# F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.



Scan to see more details online or <u>click here</u>.

# Bespoke **Events**

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details online or <u>click here</u>.





Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.

