

Supercar Tour d'Italia

September 2024



EXPERIENCE THE WORLD'S BEST *Luxury Driving Holidays*

Ultimate Driving Tours evolved from my lifelong love of motoring. It started as an idea, then became a small project between like-minded friends. We found a select group of clients who shared our passions for travel, enjoying the finer things in life, and driving incredible cars in great company. And it soon became apparent that we had found a winning formula.

But the roots of UDT's story begin much earlier than our first tour. For over twenty years, I have participated in, created, directed and owned motoring events, starting with a celebrated tarmac rally series. After seven years of growing the rally into a beloved Australia-wide motoring event, I turned my focus to the international arena, taking a group to motorsport mecca – Nurburgring. This initial venture was perhaps a little more rough and ready than the refinement of our current tours, but it was the genesis of a beautiful journey.

Over the years, and with the help

of our ever-growing global team, Ultimate Driving Tours has evolved into a renowned and award-winning luxury adventure travel business—the world's premier provider of extraordinary driving, motorsport and track experiences. From Europe to the Americas and Australasia, we now offer the most diverse and far-reaching selection of incredible motoring adventures, with all the elements of an unforgettable luxury travel experience.

Our experiences are designed to let you live out your bucket-list, whatever may be on it. Whether you would prefer to experience a fleet of supercars on the world's best driving roads, watch the Grand Prix of Monaco from the plush seats of a superyacht, get behind the wheel of a real F1 car at a private track day, or dine with motorsport legends like Sir Jackie Stewart, our events cover all the 'must do' experiences associated with motoring.

But an Ultimate Driving Tour is also

about much more than cars, more than driving. Our experiences take you to stay in the finest boutique and experiential accommodation, dine in celebrated restaurants, and savour unique and exclusive lifestyle experiences. That might include a private tour of one of Europe's most prestigious vineyards and champagne maisons, or a chartered private jet, helicopter or yacht, and so much more.

We hope that you too will become one of our family of guests, and join us for the journey of a lifetime. After perusing this brochure, please don't hesitate to reach out to our team. We look forward to hearing from you and to having you along.

To a life of adventure,

Anthony Moss
CEO & Founder
Ultimate Driving Tours



WHY ULTIMATE DRIVING TOURS?

"The most fun you could ever have; it's beyond first class, it's a class of its own."

Chuck & Margo, USA
Guests on 2022 European Supercar Tour

FIND OUT MORE



Long Established

One of the world's longest established driving holiday specialists, with decades of experience creating extraordinary motoring and luxury travel events.

Award Winning

Recognised across the luxury travel industry as the world's best driving holiday provider and a multi-award winning international tour operator.

Global Presence

The only driving tour company with a global presence, and experiences in operation throughout the Americas, Australasia and Europe.

Exceptional Delivery

Our journeys are meticulously curated to incorporate only the very best of your chosen destination and the highest standards of service.

Unique & Exclusive

We work closely with carefully selected boutique suppliers to ensure access to the most unique and exclusive experiences, driving or otherwise.

TAKE A TOUR WITH ANTHONY MOSS, CEO AND FOUNDER OF UDT



TOUR SUMMARY

Lake Garda · St Moritz · Bormio · Maranello · Verona

Monday 2 – Sunday 8 September 2024*

Experience all that is quintessential to Italy – fast cars, incredible roads, phenomenal food, exceptional wine, and fairytale-esque accommodation. On this tour you'll be part of the ultimate super-car showdown, pitting Italian greats Ferrari and Lamborghini against the best exports from Germany and Britain. You can also choose to begin your tour with a weekend at the legendary Italian Grand Prix – a must-win in the F1 calendar.

* Please note, packages are currently tentative and based on 2023 pricing and itinerary. The brochure will be updated once 2024 rates are confirmed.

A Snapshot of the Tour

Italian Grand Prix

- 30 AUG + Welcome + Arrival
- 31 AUG + F1 Italian GP Qualifying
- 1 SEP + F1 Italian GP Race
- 2 SEP • Transfers

Supercar Driving Tour

- 2 SEP • Free Day in Lake Garda
- 3 SEP • Drive Day 1
- 4 SEP • Drive Day 2
- 5 SEP • Drive Day 3
- 6 SEP • Drive Day 4
- 7 SEP • Esperienza Ferrari
- 8 SEP • Verona Farewell



Duration
7 Days / 6 Nights

Add up to 3 Days / 2 Nights
for Optional Add-On



Driving
4 Days / 800 Kilometres



Tour Start
Lake Garda, Italy



Tour End
Verona, Italy

+ Optional Add-Ons



Want to See This Tour in Action?

Check out the live video at ultimatedrivingtours.com

WATCH IT NOW



EXPERIENCE THE ICONIC ITALIAN GRAND PRIX

Friday 30 – Monday 2 September



Famed for its fashion, food, architecture and nightlife, Milan is a perfect cosmopolitan locale from which to be based outside of your time enjoying the Italian Grand Prix.

After check-in and time to relax, we recommend spending the afternoon exploring the city. In particular, we suggest taking a stroll along the streets of the Quadrilatero d'Oro, the world's most famous shopping district. Later that evening the group will meet for a welcome aperitivo at the hotel.

Here you will have the opportunity to meet the rest of the group who will be sharing the experience with you. Following the aperitivo the group will transfer into the city centre to

enjoy dinner at a Milanese institution overlooking the Duomo. On Saturday and Sunday you will enjoy the spectacle that is the F1 Italian Grand Prix. The race joins the British GP as one of the only Grand Prix races to be staged continuously since the F1 World Championship was introduced in 1950, with 1980 being the only year it was not held at the Autodromo Nazionale Monza (it was held in Imola that year). The iconic Italian GP is a must-win for drivers, not only because of the challenging circuit, and history and prestige of the race, but also for the passion exuded by fans.

For your GP experience, you can choose between two luxurious hospitality options – Champions

Club, or Paddock Club. Both options feature exceptional race views, gourmet catering, and a premium bar, with those opting for the Paddock Club enjoying the additional exclusive extras offered for top tier hospitality, including interviews and entertainment, pitlane walks and more. Whichever is your preference, the weekend will be sure to be a big tick off the bucket-list for any motorsport enthusiast!



Accommodation and Dining

Your accommodation for the F1 weekend is a renowned five-star hotel close to the Galleria Vittorio Emanuele and Quadrilatero d'Oro, the Park Hyatt Milan. This contemporary, cutting-edge and recently renovated property is located close to the city centre, the fashion district and the nightlife of Porta Garibaldi.

On Friday you will enjoy dinner at a chic restaurant with a view of the Duomo and Galleria, before enjoying a free night on Saturday to relax. Sunday evening will be a farewell dinner on a privatised terrace. Here you can toast to an unforgettable week before continuing on with travel plans.

A SUPERCAR TOUR OF THE DOLOMITES

Monday 2 – Friday 6 September



Spend four unforgettable days experiencing a fleet of the world's best supercars on the roads for which they were built. With hairpins, switchbacks, and lazy bends, this route makes for an exhilarating driving adventure. Best of all, you'll experience one of the world's most well-known alpine passes: Stelvio.

The fleet includes strong representation from Italian greats Ferrari and Lamborghini, coupled with healthy competition from the Germans (Mercedes, Porsche and Audi), and Brits (McLaren and Bentley).

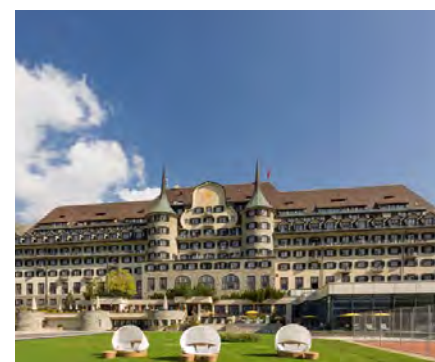
Guests will arrive into Lake Garda on Monday, with Tuesday being a day to explore Lake Garda and its surrounds.

From Tuesday until Saturday, you will experience our fleet of supercars on a series of the best roads in Italy, before the experience concludes with the visit to Maranello.

Your driving tour commences with the group driving north through the Dolomites, over the famous Stelvio Pass and onto your luxury residence for the evening. Your second drive day begins with an early run-up Stelvio Pass, followed by an afternoon crossing the backroads into Switzerland. Completing a half-day loop around St Moritz on day three, you'll take in some of Top Gear's favourite roads, including Fluela and Julier Passes. Your fourth and final drive day on warms up a series of smaller but well-renowned alpine roads traversing

the Dolomites before a run on the fast-paced Autostrada into your beautiful hotel.

Your drive is complemented by the pinnacle of luxury accommodation and an indulgent and immersive food and fine experiences. Afternoons can be spent relaxing at the spa, while evenings will pass in the grand ballrooms of opulent historic resorts, where time seems to pause, just for you. The perfect complement to the adrenalin of each day.



Accommodation and Dining

Your accommodation includes an Art Nouveau-style Grand Hotel renowned for its wellness facilities, a Belle Époque historic hotel that was one of the most architecturally significant alpine hotels of the 19th century, and an exclusive 5-star resort in the historic lakeside town of Sirmione.

On arrival into the hotel each evening, car keys can be exchanged for a well-earned aperitivo, after which you will have time to enjoy and explore the hotel. Later in the evenings, over the chef's signature menu at a celebrated restaurant, you can trade stories and enjoy regional dishes expertly paired with fine wines.

ESPERIENZA FERRARI, MARANELLO

Saturday 7 – Sunday 8 September



Following check-in to your ornate residence for the next two days in Verona, spend some time settling in and relaxing. Choose whether to indulge in the hotel's amenities, enjoy a wine and olive oil tasting, or venture into the city of Verona, the home of Romeo and Juliet.

That evening, you will enjoy an aperitif on the hotel's terrace, which offers panoramic views of your surrounds. Later that evening the group will sit down to dinner at the hotel's Michelin star restaurant, enjoying sophisticated yet traditional cuisine.

On Saturday, following breakfast, you will be chauffeured to the mecca of Italian supercars – Maranello. Your

day will start with a guided tour of the Ferrari Museum, home to some of the most legendary vehicles ever created. As you explore the museum and learn about Ferrari's history, you can also gaze over beautiful hand-built thoroughbreds from the 1960's, real Formula One racers, and even a few unique prototypes.

In the afternoon, you have the opportunity to drive a Ferrari 488 Challenge Car and Lamborghini Huracán Super Trofeo around a private race circuit in Modena.

As part of this optional add-on, professional driving instructors will help you hone your driving skills in the cockpit of two of the fastest and most

engaging race cars of the modern era. For those who'd prefer a more relaxed afternoon, you can also opt to head back to Villa Cordevigo and spend some time by the pool before our final farewell dinner at Bistro Cordevigo.

Sunday morning is yours to relax, reminiscence before departing on onward travel plans.



Accommodation and Dining

Set amongst parkland, vineyards and olive groves, Villa Cordevigo is a Renaissance-style 18th century residence, complete with a spa and celebrated restaurant. Close to Verona, the property is the perfect destination at which to end your supercar tour.

The hotel offers two dining experiences. Ristorante Oseleta is the property's Michelin- starred venue. It offers a journey of the senses through the culinary art of the chef Marco Marras. The hotel's relaxed yet chic bistro is the perfect contrast to Oseleta and offers relaxed regional cuisine on a scenic terrace.

TOUR ITINERARY

A snapshot of the Lake Garda to Verona tour



TOUR
 Commences in Lake Garda for the GP
 Concludes in Verona

— DRIVING ROUTE
 - - - CHAUFFEUR TRANSFERS
 📍 TOUR START & END
 ○ OVERNIGHT STOP

**DAY 1: FRIDAY 30 AUGUST
 OPTIONAL GP WEEKEND**

For those choosing to join us for the Italian Grand Prix, today you will need to arrive into Milan then transfer onto Milan. This gorgeous lakeside town will be your base for the GP weekend.

Accommodation inc Breakfast
 Park Hyatt Milan

Lunch Own arrangements
Dinner Giacomo Arengario

**DAY 2: SATURDAY 31 AUGUST
 ITALIAN GP (QUALIFYING)**

Enjoy your first day at the Grand Prix. In addition to the offerings of your chosen hospitality, we recommend exploring this legendary circuit before Qualifying.

Accommodation inc Breakfast*
 Park Hyatt Milan

Lunch As per hospitality
Dinner Own arrangements

**DAY 3: SUNDAY 1 SEPTEMBER
 ITALIAN GP (RACE DAY)**

Enjoy one of the most challenging and prestigious races in the F1 Championship calendar. Considered a must-win among drivers, this Grand Prix is an incredible spectacle to behold.

Accommodation inc Breakfast
 Park Hyatt Milan

Lunch As per hospitality
Dinner Don Lisander

**DAY 4: MONDAY 2 SEPTEMBER
 ARRIVAL OR REST DAY**

For those newly joining us for the drive, arrive into Garda. For those continuing on from the GP, enjoy a sleep-in and a late breakfast. From here the group will be transferred onto Villa Cortine Palace.

Accommodation inc Breakfast
 Villa Cortine Palace

Lunch Own arrangements
Dinner Le Gardenie

**DAY 5: TUESDAY 3 SEPTEMBER
 FIRST DRIVE DAY**

After a morning briefing the group will head north through the Dolomites and over Stelvio Pass. In the afternoon you'll arrive into a stunning grand resort with extensive thermal baths.

Accommodation inc Breakfast
 Grand Hotel Bagni Nuovi

Lunch On route
Dinner Salone dei Balli

**DAY 6: WEDNESDAY 4 SEPTEMBER
 SECOND DRIVE DAY**

Your second drive day begins with an early run up Stelvio Pass, followed by an afternoon crossing the backroads into Switzerland. Here, you'll enjoy a free afternoon at your luxury residence.

Accommodation inc Breakfast
 Suvretta House

Lunch On route
Dinner Grand Restaurant

**DAY 7: THURSDAY 5 SEPTEMBER
 THIRD DRIVE DAY**

Day three is a half day loop around St Moritz. You'll take in some of Top Gear's favourite roads, including Fluela and Julier Passes. In the afternoon you can explore the town or relax at the hotel.

Accommodation inc Breakfast
 Suvretta House

Lunch On route
Dinner Suvretta Stube

**DAY 8: FRIDAY 6 SEPTEMBER
 FOURTH DRIVE DAY**

Your final drive day warms up a series of smaller but well-renowned alpine roads traversing the Dolomites before a run on

the fast-paced Autostrada into the hotel.
Accommodation inc Breakfast
 Villa Cordevigo Wine Relais

Lunch On route
Dinner Ristorante Oseleta

**DAY 9: SATURDAY 7 SEPTEMBER
 ESPERIENZA FERRARI**

Enjoy a guided tour of Museo Ferrari. In the afternoon, you have the option to take part in a private track day experiencing the Ferrari 488 Challenge Car and Lamborghini Huracan SuperTrofeo. From here the group will be transferred back to Verona.

Accommodation inc Breakfast
 Villa Cordevigo Wine Relais

Lunch Cavallino
Dinner Bistro Cordevigo

**DAY 10: SUNDAY 8 SEPTEMBER
 FAREWELL + DEPARTURE**

The day is yours to relax and enjoy before departing on onward travel plans.

Accommodation inc Breakfast
 Own arrangements

Lunch Own arrangements
Dinner Own arrangements



THE FLEET


The vehicles you will pilot

Our fleet includes a selection of latest release supercars, designed to complement the driving location and tour type. The final selection may vary depending on participant numbers and vehicle availability.



**ASTON MARTIN
VANTAGE F1 ROADSTER**

Marking an exciting moment in Aston Martin's history, the most powerful V8 Vantage ever delivers the F1 to the roads. You'll feel the thrill of the track with its unique aerodynamic body kit, new 21" wheels and race-inspired graphics.




**AUDI
R8 V10 SPYDER**

If you're hungry for a gorgeous, driver-friendly supercar that's quick-as-lightning, the new release update to the incredible R8 delivers, and then some. Consider your wish granted.



**BENTLEY
CONTINENTAL GT**

Solely responsible for the revival of the modern Bentley brand, the Continental GT is the perfect grand tourer, sporting a unique twin-turbo W12 and a truly luxurious interior.



**FERRARI
488 SPIDER**

The successor to the adored 458 sees the eager-revving and naturally aspirated V8 retired in favour of a turbocharged powerplant. This supercar will propel you from 0 - 100 in just three seconds.




**FERRARI
812 SUPERFAST**

Enzo Ferrari said that only a true Ferrari has 12 cylinders and an engine up front. Welcome to the 812 - 800HP, a 0-100 sprint in 2.9s and a top speed of 340kph. Superfast indeed.



**LAMBORGHINI
HURACAN SPYDER**

The Huracan Spyder combines speed, a sharp design, and the pure roar of power and fun. The convertible offers an ingenious 4WD system, sophisticated technical specs and performance to boot.



**MCLAREN
720S**

Be warned: while there are many fast cars out there, few have the performance capabilities that require drivers to up their game so profoundly. Are you ready for this beast?



**MERCEDES
AMG GTR**

With a dauntingly low driving position, way back over the rear axle, the devastatingly handsome GTR draws heavily on the lauded SLS. An agile yet comfortable grand tourer.



**PORSCHE
GT3 992**

A phenomenal car from Porsche's iconic collection, the 992 GT3 epitomises the very best of what Porsche has to offer. Powered by the same four-litre flat-six engine the Motorsport department fits to its GT3 Cup race car, it's sure to thrill.



TOUR PACKAGE

Inclusions, exclusions, and options to complete your experience

Our tours are designed to be end-to-end luxury travel experiences that consider every detail from the moment you arrive to the moment you depart. Your final tour investment comprises your Tour Package (as outlined below) and any Optional Add-Ons you choose to include.

* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

Inclusions

- Fully guided tour of Italy hosted over seven days and six nights
 - VIP guided tour of Museo Ferrari in Maranello, as well as lunch at Ristorante Cavallino - the preferred lunch venue of the Ferrari Factory
 - Four days driving a fleet of stunning supercars on some of Italy's best roads, including:
 - Supercar hire, insurance and fuel
 - Detailed route instruction/navigation with experienced guides
 - Two-way in-car communication system
 - Lunch each day of the drive
 - Full support including lead and sweep vehicles
 - Six nights' accommodation in a standard room in each of the luxury hotels, including breakfast and parking
 - An aperitif on arrival to the hotel each day, followed by a gourmet dining experience each evening including an accompanying wine package and non-alcoholic beverages
 - Separate luggage transport and full portage
 - A team of support staff to manage all aspects of the experience
 - Professional photography and videography
 - Luxury transfers to all destinations throughout the tour
 - A chauffeured transfer on arrival (or departure if you would prefer)^
- Per Person: £12,250 GBP (Double Occupancy) | Enquire for Single/Twin Occupancy**

^ Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.

Exclusions

- Flights Before Or After The Tour**
- Own travel arrangements are to be made before the commencement of the Tour and following its conclusion. On request, the UDT team can provide advice or assistance with arranging flights.
- Travel Insurance**
- Participants must have a comprehensive travel insurance policy in place before leaving for the Tour. Particular attention should be paid to cover for items such as medical/dental, personal effects, cancellations and rental vehicle excess.



OPTIONAL ADD-ONS

Complete your experience

Our Optional Add-Ons are designed for guests to personalise and tailor their experience. It is completely up to you as to how to complement and complete your overall journey.

** Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.*

+ Upgrade Your Accommodation & Transfers (Grand Prix)

PLATINUM PACKAGE		
Upgrade your room to a premium category at each hotel.	Double (pp) £490 GBP	Enquire for Single/Twin Occupancy
Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure (e.g. airport).^		

BLACK PACKAGE (LIMITED NUMBERS)		
Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	Double (pp) £1,150 GBP	Enquire for Single/Twin Occupancy
Upgrade your transfers to include a chauffeur transfer from the concluding hotel to your point of departure and on return from your point of arrival (e.g. airport) to your home.^		
Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.^		

+ Upgrade Your Accommodation & Transfers (Driving)

PLATINUM PACKAGE		
Upgrade your room to a premium category at each hotel.	Double (pp) £550 GBP	Enquire for Single/Twin Occupancy
Upgrade your transfers to include a chauffeur transfer from your point of arrival (e.g. airport) to the commencement hotel.^		

BLACK PACKAGE (LIMITED NUMBERS)		
Upgrade to priority access to suites and/or the best rooms at each luxury hotel.	Double (pp) £1,490 GBP	Enquire for Single/Twin Occupancy
Upgrade your transfers to include a chauffeur transfer from your home to your point of departure and on arrival from your point of arrival (e.g. airport) to the commencement hotel.^		
Our team of luxury travel professionals will be on hand to curate every aspect of your travel experience down to the finest detail.		

+ Enhance Your Experience



ITALIAN GRAND PRIX CHAMPIONS CLUB HOSPITALITY

Join us for a weekend at the Italian Grand Prix enjoying Champions Club hospitality. The Club combines maximum racetrack action with premium spectator comfort. The package includes morning tea and buffet lunch, prosecco, wines and beer, Q&A with F1 insiders, indoor lounge with music and entertainment, and more. In addition to the GP hospitality, enjoy a fully hosted and managed weekend, including transfers each day. Accommodation and dining packages priced separately on [Page 15](#).

from **£9,250** GBP (per person)



Paddock Club Upgrade for Italian GP

Guests looking to join us for the GP weekend can also opt to upgrade their hospitality from the Champions Club to the ultimate in luxury at the F1 Paddock Club, embarking on a first class adventure into the world of F1. Offering the highest level of hospitality in F1, guests of the Paddock Club will experience first-class race viewing, pit lane tours and access to the support paddock, gourmet dining, an open bar including champagne, Q&A with F1 insiders, live entertainment and much more.

£3,990 GBP (per person)



FERRARI VS LAMBORGHINI PRIVATE TRACK EXPERIENCE

Half-day optional track experience driving a Ferrari 488 Challenge Car and Lamborghini Huracan Super Trofeo at a private circuit including:

- Professional instruction and technical briefing
- 6 laps of the track behind the wheel of both cars (3 laps in each car, or 6 laps in the car of your choice)
- Video footage of your experience
- Catered afternoon tea
- Transfers to/from the experience

£1,250 GBP (per person)



OPTIONAL LIFESTYLE EXPERIENCES IN LAKE GARDA & SURROUNDS

On your rest day in Lake Garda, you can opt to enjoy diverse lifestyle experiences. These include a cruise on the lake, a guided tour of the Sirmione old town, or a guided tour through the Franciacorta wine region.

Contact our team for more details, inclusions and pricing for each option.

Enquire for Details

^Transfers are based on travel within metropolitan regions. Regional/inter-city transfers will vary depending on location.



CALCULATE YOUR INVESTMENT

Tour Package + Optional Add-Ons =
Your Tour Investment



COMMON QUESTIONS

Follows is a selection of frequently asked questions.
For any further queries, please contact our team.



TOUR PACKAGE*

Double Occupancy (PP)

£12,250 GBP

Enquire for Single/Twin Occupancy

+

OPTIONAL ADD-ONS*

	PLATINUM	BLACK	
+ Upgrade Your F1 Grand Prix Accommodation & Transfer Package	Double (pp) £490 GBP	Double (pp) £1,150 GBP	+ Italian Grand Prix Champions Club Hospitality per person from £9,250 GBP
+ Upgrade Your Driving Tour Accommodation & Transfer Package	Double (pp) £550 GBP	Double (pp) £1,490 GBP	+ Paddock Club Upgrade For Italian GP per person £3,990 GBP
			+ Ferrari VS Lamborghini Private Track Experience per person £1,250 GBP
			+ Lake Garda Experience per person £POA GBP

* Please note, packages are currently tentative and based on 2023 pricing. The brochure will be updated once 2024 rates are confirmed.

Which vehicles will be in the fleet?

Each tour is replete with a curated selection of latest release supercars. Your destination's driving conditions are considered alongside vehicle characteristics in order to provide the best possible experience. The number of cars in the convoy will depend on the number of guests, and is based on two guests per vehicle. Our average tour size is 16 people and 8 supercars. Over the course of the tour you have the opportunity to drive the entire fleet of cars, cycling in a set order through 2-3 cars each day. Professional instructors are always on hand to provide assistance as you change cars, and all cars are insured with a deductible in place.

How does the driving work?

The drive operates in a loose convoy, with a lead and sweep car (driven by professional drivers), and two-way radio contact between all vehicles. The lead car navigates for the convoy and provides updates on conditions, so drivers can focus on enjoying the cars and drive. The sweep car ensures no one becomes lost or separated from the group.

The drive per day is around 250km/155mi over 6-8 hours including regular stops for morning/afternoon tea, lunch, and driver/car changes.

What type of roads do we drive?

Our team has spent over a decade researching and testing the best roads in the world. All tours are planned so as to avoid heavily trafficked cities and seek out the freedom of the open road. The routes chosen for our tours cover a variety of road types that accentuate both the location and the tour type. You can expect to navigate tight switchbacks and hairpins on alpine passes, and then enjoy loose, flowing country backroads, and fast-paced autostradas. We always choose roads that are incredibly scenic, so whether you're behind the wheel or passengering for a section, you will find plenty to enjoy.

What type of guests join your tours?

Guests from around the world attend our tours. We typically host a mixture of groups of friends, families, business associates, and plenty of couples. While we do recommend sharing the experience with someone you know or as a group, we also cater for guests coming on their own. In this case, you will be partnered with another solo driver.

Ultimately, our tour groups are made up of like-minded people who share a passion for motoring, and enjoying the finer things in life. Many go on to keep in contact after the tour and often become life-long friends.

How does pricing work?

Your tour package is priced per person and is based on two people per vehicle. Typically the driving is shared between occupants, who alternate between being behind the wheel and being a passenger. In the case that one participant prefers not to drive, the other will be able to enjoy double the time behind the wheel, while the passenger can soak up the stunning scenery and excitement of riding along. As outlined on [page 15-17](#), your Tour Investment consists of your Tour Package and any Optional Add-Ons.

Where do guests stay and dine?

Accommodation and dining is designed to complement your overall experience. Our team seeks out the most luxurious and unique hotels in the regions we visit, which can include ornate castles, private villas, boutique resorts, and more. Dining is always a social affair, pairing gourmet cuisine with fine wine, over which the group can share stories and experiences.

Depending on the size of the group, guests may stay as a collective, or diverge into smaller groups at nearby luxury hotels, commensurate with your selected package. Accommodation packages and upgrades dictate the hotel and room category.



EXPLORE MORE TOURS

Can't Make the Italian Supercar Tour?
Explore a selection of our other incredible and unforgettable experiences below.



Driving Tours

Our award-winning signature tours let you drive our full fleet of supercars on some of the world's greatest roads, while enjoying a fully-managed luxury holiday in Europe, the UK, the USA, or Australia. Alternatively, our 'Drive Your Own' car tours allow you to bring out a favourite drive from your home garage for a guided adventure.

Self-Guided Drives

Celebrate your love of driving with our range of luxurious self-drive holidays. Perfect for guests seeking maximum flexibility or a solo escape. Simply choose your favourite car from our fleet, arrive, then follow your perfectly-planned route complete with stunning luxury accommodation and our team on call.

F1 Hospitality + More

Love motorsport? So do we! Our packages let you enjoy luxurious hospitality at the world's most exciting events. Experience Monaco GP aboard our superyacht, head to legendary Monza for a thrilling weekend at the Italian GP, or choose to arrive into Goodwood in a chartered helicopter and watch the action from a luxury suite. The choice is yours.

Bespoke Events

Is your company seeking a unique way to delight VIP clients, or reward and incentivise key employees? Or perhaps you have a group of friends looking for an exclusive way to celebrate a special milestone? Contact our team today to find out how our bespoke events can be the perfect corporate incentive or private luxury escape.



Scan to see more details online or [click here](#).



Scan to see more details online or [click here](#).



Scan to see more details online or [click here](#).



Scan to see more details online or [click here](#).





Ultimate Driving Tours is a celebration of luxury travel, motoring, and the finer things in life. Discover a new world of unforgettable journeys with our incredible driving tours, exclusive motorsport packages, and bucket-list track events.



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